SUCCESS IN BUSINESS OVERVIEW

This monthly program is held the fourth Wednesday of each month from 11:30 AM - 1:00 PM. Success in Business luncheons feature a business-minded speaker on varying topics each month to help individuals grow and improve their business. Luncheons average about 60 attendees.

PAST PROGRAMS

Big Business Panel  Recruitment & Retention
Financial Literacy  Sales Motivation
Lead Generation  Strategic Planning
Marketing & Social Media  Workplace Culture

SPONSORSHIP BENEFITS | MONTHLY SPONSOR

As the Success in Business monthly sponsor, your company is assured high visibility before, during, and after the event for your assigned month.

Sponsorship benefits include:

- Logo to be featured prominently on all marketing materials including:
  - Marketing materials for luncheon
  - Event page on Plano Chamber website
  - Email marketing sent to 5,000 members and non-members
- Sponsor recognition during opening remarks
- 5-Minute presentation at the beginning of the luncheon
- Exclusive access to distribute marketing materials at each seat
- Copy of all business cards collected during that month’s luncheon
- Opportunity to provide a door prize

Investment: $125
SUCCESS IN BUSINESS
SPONSOR AGREEMENT

Contact Information

Company Name: ____________________________________________________________

Contact: ___________________________ Phone: ______________________________

Company Address: _________________________________________________________

City: _____________________________ State: ________ Zip: ____________________

Email: ________________________________________________________________

Website: ______________________________________________________________

As a Success in Business sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Plano Chamber of Commerce. ________
2. I understand that payment is due upon signing this agreement, made payable to the Plano
   Chamber of Commerce. ________
3. I understand that I need to provide marketing materials for the attendees. ________
4. I will send a hi-res version of my logo to the Plano Chamber six weeks prior. ________

Sponsor Signature: _______________________________________________________

Title: ___________________________ Date: ________________________________

Credit Card Authorization

Type: Visa ____ MC ____ AMEX_____

Name on Card: __________________________________________________________

Billing Street Address: __________________________________________________


Card Number: __________________________________________________________

Expiration Date: _______________ CVV2 Code*: ________________ Amount: ________________

*CVV2 Code - Visa and MasterCard have 3 digits printed in the signature panel on the back of the card. It
is the last 3 digits AFTER the credit card number. American Express is 4 digits printed on the front of the
card above and to the right of the raised credit card number.

QUESTIONS? Contact Catherine Riggle, Programs Manager, by calling
972.424.7547, ext. 231 or email catheriner@planochamber.org.