



**A Resolution by the Plano Chamber of Commerce in support of  
Plano Tomorrow Comprehensive Plan  
June 17, 2015**

**WHEREAS,**

A comprehensive plan is a long-range guide to the vision of a city's direction and future; and

**WHEREAS,**

The City of Plano ("Plano" or the "City") developed its first comprehensive plan in 1963 in response to the City's rapid growth; and

**WHEREAS,**

After the creation of Legacy Business Park in the early 1980's, the City adopted the current comprehensive plan in 1986, which set the stage for Plano to transition from primarily a residential community to an employment center; and

**WHEREAS,**

Plano is now a key city in the Dallas-Fort Worth region with a population of 270,000 and over 147,000 jobs; and

**WHEREAS,**

Remaining undeveloped land in Plano has become sparse and the City must now shift its focus to redevelopment and infill opportunities; and

**WHEREAS,**

To successfully manage the transition into a mature city, the City has developed its third comprehensive plan, "Plano Tomorrow;" and

**WHEREAS,**

Plano Tomorrow seeks to ensure the City remains attractive and vibrant moving into the future while accommodating regional population growth and preserving the suburban character of the community; and

**WHEREAS,**

Plano Tomorrow was developed over a 22 month period and involved a robust public outreach campaign which resulted in nearly 3,500 individuals participating through surveys, open houses, and on-site meetings; and

**WHEREAS,**

Plano Tomorrow envisions the City as a global leader, excelling in exceptional education, abounding with world class businesses and vibrant neighborhoods; and

**WHEREAS,**

Plano Tomorrow consists of 10 main components organized into five pillars to achieve this vision:

BUILT ENVIRONMENT	SOCIAL ENVIRONMENT	NATURAL ENVIRONMENT	ECONOMIC ENVIRONMENT	REGIONALISM
<ul style="list-style-type: none"> <li>• Land Use &amp; Urban Design</li> <li>• Transportation</li> <li>• Housing &amp; Neighborhoods</li> </ul>	<ul style="list-style-type: none"> <li>• Quality of Life</li> <li>• Sense of Community</li> </ul>	<ul style="list-style-type: none"> <li>• Building &amp; Site Efficiency</li> <li>• Environmental Quality</li> </ul>	<ul style="list-style-type: none"> <li>• Diverse &amp; Resilient Economy</li> <li>• Jobs &amp; Workforce Development</li> </ul>	<ul style="list-style-type: none"> <li>• DFW Region</li> </ul>

**WHEREAS,**

Plano Tomorrow is a web-based, interactive plan designed for residents to learn about the plan's visions, policies and actions through the Plano Tomorrow pillars and voice their opinion using the public feedback polls; and

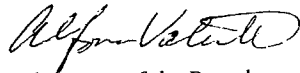
**WHEREAS,**

Plano Tomorrow is a living document and will be reviewed and updated as actions are achieved, conditions change and to reflect the most important citizen priorities; and

**WHEREAS,**

The vision of Plano Tomorrow will only become a reality through community interaction and support.

**NOW THEREFORE BE IT RESOLVED,** the Plano Chamber supports the principles outlined in the Plano Tomorrow Comprehensive Plan and encourages passage of the plan by the Plano City Council.



2015 Chairman of the Board  
Plano Chamber of Commerce



President & CEO  
Plano Chamber of Commerce