

PLANO PULSE

sponsorship information

PLANO PULSE OVERVIEW

Plano Pulse is a new podcast by the Plano Chamber of Commerce that keeps you in tune with the heartbeat of our local business community. Hosted by Plano Chamber President/CEO Jamee Jolly and 2019 Board Chair LaMonte Thomas, episodes are released twice monthly and share insights into business issues, as well as highlight business and community leaders.

PLANO PULSE - PRESENTING SPONSOR

We are seeking one presenting sponsor to help give voice to the Plano business community. This annual sponsorship will cover 4 total episodes. Sponsorship benefits include:

- Exclusive level of sponsorship.
- Production of pre-recorded advertisement (1), which will air during each episode of the podcast.
- On-air mention at the open and close of each podcast episode.
- Link to company Facebook profile when podcast episodes are posted on Facebook.
- Opportunity for CEO/Owner to be interviewed as a featured guest on one podcast episode.

INVESTMENT: \$3,000 (annually)

PLANO PULSE - EPISODE SPONSORS

Opportunities are also available to sponsor individual episodes of the Plano Pulse podcast. Sponsorship benefits include:

- On-air commercial read by host(s), approximately 15-30 seconds in length.

INVESTMENT: \$50 (per episode)

Contact Katie Gimenez at katieg@planochamber.org for additional information or to reserve your sponsorship.

PLANO PULSE sponsor agreement

Sponsorship Level (circle): Presenting Sponsor Episode Sponsor

Contact Information

Company Name: _____

Contact: _____ Phone: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

**** All sponsors must be members in good standing. Payment is due 30 days prior to the podcast airing and can be billed accordingly.**

By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a Chamber representative prior to confirmation.

Sponsor Signature: _____

Title: _____ Date: _____

Chamber Signature: _____

Title: _____ Date: _____

Credit Card Authorization

Type: Visa ___ MC ___ AmEx ___

Name on Card: _____

Billing Street Address: _____

Billing City: _____ Billing State: _____ Billing Zip Code: _____

Card Number: _____

Expiration Date: _____ CVV2 Code*: _____ Amount: _____

***CVV2 Code - Visa and MasterCard** have 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. **American Express** is 4 digits printed on the front of the card above and to the right of the raised credit card number.

QUESTIONS? Contact **Katie Gimenez**, Director of Marketing and Communications, by calling 972-424-7547, ext. 224 or email katieg@planochamber.org.