

PLANO PULSE

sponsorship information

PLANO PULSE OVERVIEW

Plano Pulse is a podcast by the Plano Chamber of Commerce that keeps you in tune with the heartbeat of our local business community. Plano Pulse episodes are released on the first and third Monday of each month and explore critical business topics with the help of local experts, as well as highlighting members of our business community.

PLANO PULSE - PRESENTING SPONSOR

We are seeking one presenting sponsor to help give voice to the Plano business community. This annual sponsorship will cover 24 total episodes. Sponsorship benefits include:

- Exclusive level of sponsorship.
- Production of pre-recorded advertisement (1), which will air during each episode of the podcast.
- On-air mention at the open and close of each podcast episode.
- Sponsor profile tagged when podcast episodes are posted on social media.
- Opportunity for CEO or other executive to be interviewed as a featured guest on one podcast episode.

INVESTMENT: \$3,000 (annually)

PLANO PULSE - EPISODE SPONSORS

Opportunities are also available to sponsor on a monthly basis, which includes two podcast episodes. Sponsorship benefits include:

- On-air commercial read by host, approximately 15-30 seconds in length (one episode).
- Opportunity to record on-air business tip (approximately 45-60 seconds) to open an episode and highlight your business (one episode).
- Sponsor profile tagged when podcast episodes are posted on social media.

INVESTMENT: \$200 (per month) - 6 available

Contact Katie Gimenez at katieg@planochamber.org for additional information or to reserve your sponsorship.

PLANO PULSE sponsor agreement

Sponsorship Level (circle): Presenting Sponsor Episode Sponsor

Contact Information

Company Name: _____

Contact: _____ Phone: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

**** All sponsors must be members in good standing. Payment is due 30 days prior to the podcast airing and can be billed accordingly.**

By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a Chamber representative prior to confirmation.

Sponsor Signature: _____

Title: _____ Date: _____

Chamber Signature: _____

Title: _____ Date: _____

Credit Card Authorization

Type: Visa ___ MC ___ AmEx ___

Name on Card: _____

Billing Street Address: _____

Billing City: _____ Billing State: _____ Billing Zip Code: _____

Card Number: _____

Expiration Date: _____ CVV2 Code*: _____ Amount: _____

***CVV2 Code - Visa and MasterCard** have 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. **American Express** is 4 digits printed on the front of the card above and to the right of the raised credit card number.

QUESTIONS? Contact **Katie Gimenez**, Director of Marketing and Communications, by calling 972-424-7547, ext. 224 or email katieg@planochamber.org.