



## Plano First Annual Meeting and Quarterly Luncheon Series Sponsorship Opportunities

### **SIGNATURE SPONSOR (All 4 Events) SOLD: Texas Health Presbyterian Hospital Plano**

#### Benefits:

- **Exclusive level of sponsorship**
- Table (eight tickets) to each luncheon (one per quarter) with company signage on table
- Four Backstage Passes to attend pre-luncheon Meet & Greet
- Sponsor recognition and sponsor comments from podium (3 minutes)
- Sponsor representative at head table or head table equivalent
- Sponsor logo printed on all materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)
  - Ads in Plano Profile and Plano Star Courier
- Sponsor/Display table at event
- Sponsor name to be listed in media releases pre/post event
- Feature story in e-newsletter on sponsor's company
- Complimentary advertisement for one month in Bottom Line newsletter (small ad- valued at \$100)
- Complimentary advertisement for one month on planochamber.org (rotating banner on internal website pages- valued at \$350)

**Investment: \$9,000**

### **MEET & GREET SPONSOR (For Each Individual Lunch) SOLD: DART**

#### Benefits:

- **Exclusive level of sponsorship**
- Table (eight tickets) at luncheon with company signage on table
- Four Backstage Passes to attend pre-luncheon Meet & Greet
- Sponsor logo prominently featured on Meet & Greet invitation
- Sponsor logo printed on all materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)
  - Ads in Plano Profile and Plano Star Courier
- Sponsor/Display table at event

**Investment: \$1000 - June, November, and April  
\$1200 - January (Annual Meeting)**

### **EVENT SPONSOR (For Each Individual Lunch)**

Benefits:

- Table (eight tickets) at luncheon with company signage on table
- Two Backstage Passes to attend pre-luncheon Meet & Greet
- Sponsor logo printed on all materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)
  - Ads in Plano Profile and Plano Star Courier
- Sponsor/Display table at event
- Complimentary advertisement for one month on PlanoChamber.org (rotating banner ad on Events page - valued at \$100)

**Investment: \$700 - June, November, and April\***  
**\$900 - January (Annual Meeting)\***

### **IN-KIND SPONSORS (All 4 Events)**

- Photographer
- Videographer
- Décor
- Floral
- Media (**SOLD: Plano Profile Magazine, Plano Star Courier, Community Impact Newspapers**)

Benefits:

- Two Tickets (2) to each lunch
- One Backstage Pass to attend pre-luncheon Meet & Greet
- Company name on materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)

**Investment: TBD**

### **TABLE SPONSOR (For Each Individual Lunch)**

Benefits:

- Table (eight tickets) at luncheon with company signage on table
- One Backstage Pass to attend pre-luncheon Meet & Greet
- Company name on event materials including:
  - Event program
  - Event slideshow
- Premium seating

**Investment: \$400 - June, November, and April**  
**\$500 - January (Annual Meeting)**

*\*Special pricing available for companies sponsoring all four luncheons. Total investment of \$2,600 for all four events - a \$400 savings.*