Plano First Annual Meeting and Quarterly Luncheon Series
Sponsorship Opportunities

SIGNATURE SPONSOR (All 4 Events) SOLD: Texas Health Presbyterian Hospital Plano
Benefits:

- Exclusive level of sponsorship
- Table (eight tickets) to each luncheon (one per quarter) with company signage on table
- Four Backstage Passes to attend pre-luncheon Meet & Greet
- Sponsor recognition and sponsor comments from podium (3 minutes)
- Sponsor representative at head table or head table equivalent
- Sponsor logo printed on all materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)
  - Ads in Plano Profile and Plano Star Courier
- Sponsor/Display table at event
- Sponsor name to be listed in media releases pre/post event
- Feature story in e-newsletter on sponsor’s company
- Complimentary advertisement for one month in Bottom Line newsletter (small ad- valued at $100)
- Complimentary advertisement for one month on plano chamber.org (rotating banner on internal website pages- valued at $350)

Investment: $9,000

MEET & GREET SPONSOR (For Each Individual Lunch) SOLD: DART
Benefits:

- Exclusive level of sponsorship
- Table (eight tickets) at luncheon with company signage on table
- Four Backstage Passes to attend pre-luncheon Meet & Greet
- Sponsor logo prominently featured on Meet & Greet invitation
- Sponsor logo printed on all materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)
  - Ads in Plano Profile and Plano Star Courier
- Sponsor/Display table at event

Investment: $1000 - June, November, and April
$1200 - January (Annual Meeting)
EVENT SPONSOR (For Each Individual Lunch)

Benefits:
- Table (eight tickets) at luncheon with company signage on table
- Two Backstage Passes to attend pre-luncheon Meet & Greet
- Sponsor logo printed on all materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)
  - Ads in Plano Profile and Plano Star Courier
- Sponsor/Display table at event
- Complimentary advertisement for one month on PlanoChamber.org (rotating banner ad on Events page - valued at $100)

**Investment:** $700 - June, November, and April*

$900 - January (Annual Meeting)*

IN-KIND SPONSORS (All 4 Events)

- Photographer
- Videographer
- Décor
- Floral
- Media (SOLD: Plano Profile Magazine, Plano Star Courier, Community Impact Newspapers)

Benefits:
- Two Tickets (2) to each lunch
- One Backstage Pass to attend pre-luncheon Meet & Greet
- Company name on materials promoting the event including:
  - Invitations (mailing list of approximately 1,000)
  - Event program
  - Event slideshow
  - Chamber website
  - Chamber e-newsletter (circulation of 5,500)

**Investment:** TBD

TABLE SPONSOR  (For Each Individual Lunch)

Benefits:
- Table (eight tickets) at luncheon with company signage on table
- One Backstage Pass to attend pre-luncheon Meet & Greet
- Company name on event materials including:
  - Event program
  - Event slideshow
- Premium seating

**Investment:** $400 - June, November, and April

$500 - January (Annual Meeting)

*Special pricing available for companies sponsoring all four luncheons. Total investment of $2,600 for all four events - a $400 savings.