

Best of Plano

2019 AWARDS

Join the Plano Chamber of Commerce as we honor Plano's top business and community leaders of 2019 with an inspiring evening of celebration. Awards will be given in categories including Small Business Person of the Year, Community Partner of the Year, Innovator Award, and more! The evening will culminate with the presentation of the Citizen of the Year award, our highest honor.

Event Details

Event Location: Marriott Dallas/Plano at Legacy Town Center

Event Date: Friday, November 15, 2019

Event Time: 6:00 PM - 10:00 PM

Event Schedule

6:00 PM - Registration

7:00 PM - Dinner

8:00 PM - Awards Ceremony

Attendance: 400 - 500

Sponsorship Levels

Following are the available sponsorship opportunities for Best of Plano 2019. Support of this event is an excellent opportunity to gain valuable exposure for your company. For more information, please contact **Ryan Minter** by phone at (972) 424-7547 ext. 229 or by email at ryanm@planochamber.org.

Signature Sponsor

Benefits:

- ◆ **Exclusive level of sponsorship**

- ◆ Ten tickets (one table) with company signage, premium seating, and complimentary drink tickets per attendee
- ◆ Ten tickets to VIP Reception with Board Member, Chairman's Council Member
- ◆ Sponsor recognition and sponsorship announcements (5 minutes) from podium
- ◆ Sponsor logo featured prominently on marketing materials including:
 - ◆ Invitation to event
 - ◆ Event eBlasts
 - ◆ Chamber e-newsletter (circulation 1000)
 - ◆ VIP Reception invitation
 - ◆ Chamber website
 - ◆ Event flyer
- ◆ Ad in event program/brochure
- ◆ Sponsor signage displayed on-stage /Screen
- ◆ Sponsor listed in media releases pre/post event
- ◆ Feature story in e-newsletter on sponsor's company
- ◆ Complimentary Plano Chamber Member List (2x yearly valued at \$230)
- ◆ Advertisement for one month in Bottom Line newsletter (small ad- valued at \$150)
- ◆ Advertisement for one month on planochamber.org (rotating banner on internal website pages - valued at \$350)
- ◆ Advertisement for one month on homepage of planochamber.org (valued at \$500)

Investment: \$7,500

VIP Reception Sponsor

Benefits:

- ◆ **Exclusive level of sponsorship**
- ◆ Five tickets (half table) with company signage, premium seating, and two complimentary drink tickets per attendee
- ◆ Five tickets to VIP Reception with Board Members & Chairman's Council Members
- ◆ Sponsor recognition and sponsor comments (5 minutes) from podium at VIP Reception
- ◆ Sponsor logo featured prominently on VIP Reception invitations (print and digital)
- ◆ Sponsor logo featured on all marketing materials including:
 - ◆ Printed invitations
 - ◆ Event eBlasts
 - ◆ Chamber e-newsletter (circulation of 5,500)
 - ◆ Chamber website
 - ◆ Printed event flyer
 - ◆ Event program
- ◆ Ad in event program booklet—half page
- ◆ Advertisement for one month in Bottom Line newsletter (small ad - valued at \$150)

Investment: \$3,000

Entertainment Sponsors

Benefits:

- ◆ **Exclusive sponsorship for selected entertainment element**
Select One: Photo Booth Sponsor, Prize Pull Sponsor, Bar Sponsor
- ◆ Five tickets (half table) with company signage, premium seating, and two complimentary drink tickets per attendee
- ◆ Five tickets to VIP Reception with Board Members & Chairman's Council Members
- ◆ Sponsor signage at selected entertainment area (bar, photo booth, or prize pull)
- ◆ Sponsor logo featured on all marketing materials including:
 - ◆ Printed invitations
 - ◆ Event eBlasts
 - ◆ Chamber e-newsletter (circulation of 5,500)
 - ◆ Chamber website
 - ◆ Printed event flyer
 - ◆ Event program
- ◆ Ad in event program booklet—half page
- ◆ Advertisement for one month on planochamber.org (rotating banner on internal website pages - valued at \$350)

Investment: \$2,500

Award Sponsors

Benefits:

- ◆ Five tickets (half table) with company signage, premium seating, and two complimentary drink tickets per attendee
- ◆ Five tickets to VIP Reception with Board Members & Chairman's Council Members
- ◆ Representative from sponsoring company introduces award recipient with the previous year's honoree
- ◆ Sponsor logo featured on all marketing materials including:
 - ◆ Printed invitations
 - ◆ Event eBlasts
 - ◆ Chamber e-newsletter (circulation of 5,500)
 - ◆ Chamber website
 - ◆ Printed event flyer
 - ◆ Event program

Investment: \$2,000 for each award

Available Awards

- ◆ ATHENA Award **(SOLD)**
- ◆ Business Executive of the Year
- ◆ Community Partner of the Year **(SOLD)**
- ◆ Innovator Award
- ◆ Outstanding Corporate Citizen of the Year
- ◆ Rising Star Award
- ◆ Small Business Person of the Year **(SOLD)**
- ◆ Special Award of Merit

Please note: Award sponsorships are filled on a first-come, first-served basis. Please submit your form ASAP to reserve your preferred award.



Wine Sponsor

Benefits:

- ◆ Five tickets (half table) with company signage, premium seating, and two complimentary drink tickets per attendee
- ◆ Five tickets to VIP Reception with Board Members & Chairman's Council Members
- ◆ Label with company logo on wine bottles served at dinner tables
- ◆ Sponsor logo featured on all marketing materials including:
 - ◆ Printed invitations
 - ◆ Event eBlasts
 - ◆ Chamber e-newsletter (circulation of 5,500)
 - ◆ Chamber website
 - ◆ Printed event flyer
 - ◆ Event program

Investment: \$2,500

Table Sponsor

Benefits:

- ◆ Ten tickets (one table) with company signage, premium seating, and one complimentary drink ticket per attendee
- ◆ Two tickets to VIP Reception with Board Members & Chairman's Council Members
- ◆ Sponsor name printed in event program

Investment: \$1,300

Individual Tickets

\$125 – Plano Chamber Members

\$150 – Prospective Members



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|--|---------|--|---------|
| <input type="checkbox"/> Signature Sponsor (SOLD) | \$7,500 | <input type="checkbox"/> Award Sponsor (Select one) | \$2,000 |
| <input type="checkbox"/> VIP Reception Sponsor | \$3,000 | <input type="checkbox"/> ATHENA Award (SOLD) | |
| <input type="checkbox"/> Entertainment Sponsor | \$2,500 | <input type="checkbox"/> Business Executive of the Year | |
| <input type="checkbox"/> Bar Sponsor | | <input type="checkbox"/> Community Partner of the Year (SOLD) | |
| <input type="checkbox"/> Photo Booth Sponsor | | <input type="checkbox"/> Innovator Award | |
| <input type="checkbox"/> Prize Pull Sponsor | | <input type="checkbox"/> Outstanding Corporate Citizen of the Year | |
| <input type="checkbox"/> Wine Sponsor | \$2,500 | <input type="checkbox"/> Rising Star Award | |
| <input type="checkbox"/> Table Sponsor | \$1,300 | <input type="checkbox"/> Small Business Person of the Year (SOLD) | |
| | | <input type="checkbox"/> Special Award of Merit | |

Sponsor Contact Information

Company Name: _____
 Contact: _____ Phone: _____
 Mailing Address: _____
 City, State, Zip: _____
 Email: _____ Website: _____

*** All sponsors must be members in good standing at time of pledge and at time of the event. Payment is due 30 days prior to the event and can be billed accordingly.*

By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a Chamber representative prior to confirmation.

Sponsor Signature: _____ Chamber Staff Member: _____
 Title: _____ Date: _____
 Date: _____

Credit Card Authorization

Type: ____ Visa ____ MC ____ AmEx Name on Card: _____
 Billing Street Address: _____ Billing Zip Code: _____
 Card Number: _____ Expiration Date: _____
 CVW2 Code*: _____ Amount: _____

_____ Please invoice me.

*CVW2 Code- Visa and MasterCard is 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. American Express is 4 digits printed on the front of the card above and to the right of the raised credit card number.