



## **Benefits and Value**

### **For Participants:**

Leadership Plano participants benefit from a broad-based education about the community in which they live and work while developing a valuable communications network among civic, business and educational leaders. They also develop lasting friendships over the course of the year, and gain personal and professional skills that increase their effectiveness within their community and business environment.

### **For the Community:**

The City of Plano benefits from the development of a source of high quality leaders with broadened perspectives prepared to address issues critical to Plano's future. The success of the program can be measured by the number of Leadership Plano graduates who currently serve the community in volunteer and elected positions.

### **For the Business Community:**

Businesses whose employees participate in Leadership Plano benefit not only from participants newfound knowledge of the city's inner workings, but also from the development of personal skills that increase their effectiveness in their professional environment.