

BUSINESS AFTER HOURS OVERVIEW

Business After Hours is a monthly networking event that brings together Plano Chamber members and prospective members to begin developing professional relationships in a relaxed environment. Business After Hours is usually held on the first Thursday of the month from **5:30 PM - 7:00 PM**. Attendance ranges from 75-100 business professionals representing a variety of industries.

SPONSORSHIP BENEFITS | MONTHLY SPONSOR

As the Business After Hours monthly sponsor, your company is assured high visibility before, during, and after the event for your assigned month.

Sponsorship benefits include:

- ◇ Logo featured prominently on all marketing materials including:
 - Marketing materials for event
 - Event page on Plano Chamber website
 - Email marketing sent to 5,000 members and non-members
 - Customized flyers distributed at Chamber events the month prior to your event
- ◇ Attendees will see your facility and become familiar with your location and services
- ◇ Opportunity to be creative when planning your event
- ◇ A company representative will speak for up to 5 minutes to the attendees about halfway through the event
- ◇ Copy of all business cards collected during that month's event
- ◇ Opportunity to provide 2-3 door prizes

Investment: \$500
Plus food and beverages

BUSINESS AFTER HOURS SPONSOR AGREEMENT

Contact Information

Company Name: _____

Contact: _____ Phone: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Special Parking Instructions: _____

As a Business After Hours sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Plano Chamber of Commerce. _____
2. I understand that payment is due upon signing this agreement, made payable to the Plano Chamber of Commerce. _____
3. I will send a hi-res version of my logo to the Plano Chamber eight weeks prior. _____
4. I understand that I need to provide 2-3 door prizes for the attendees. _____
5. I understand that my company is responsible for providing food and beverages for the event. If alcoholic beverages are to be served, I agree to comply with all applicable laws and regulations pertaining to the service of alcoholic beverages, including but not limited to all rules and regulations promulgated by the Texas Alcoholic Beverage Commission.

Sponsor Signature: _____

Title: _____ **Date:** _____

Credit Card Authorization

Type: Visa ___ MC ___ AmEx ___

Name on Card: _____

Billing Street Address: _____

Billing City: _____ Billing State: _____ Billing Zip Code: _____

Card Number: _____

Expiration Date: _____ CVV2 Code*: _____ Amount: _____

*CVV2 Code - Visa and MasterCard have 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. American Express is 4 digits printed on the front of the card above and to the right of the raised credit card number.

QUESTIONS? Contact **Catherine Riggle**, Programs Manager, by calling 972.424.7547, ext. 231 or email catheriner@planochamber.org.