President’s Letter

My fondest memory of 2017 was receiving the phone call notifying us that the Plano Chamber of Commerce was a finalist for 2017 Chamber of the Year, presented by the Association of Chamber of Commerce Executives. Not only was I proud of our Chamber team and all of their hard work, I was so excited to share the news with our members and leadership, the people who truly make our chamber unique and special.

We may not have brought home the trophy, but we can all be proud that we are delivering on our mission of maximizing business development and economic growth. Way to go!

One Vision.

With the 2015-2017 Strategic Plan concluding, we are happy to share that we met many of the objectives and goals set for the organization. A few of those include:

- **Raise level of programming and services to attract and retain large corporations and CEOs.** We added the “Behind the Blueprints” program for our top investors and partnered with the Collin County Business Alliance on the Collin County Votes initiative. We also implemented a new tiered-dues membership structure that allows all members to invest based on the programs, products, and services that they want to utilize.

- **Establish incremental increases in membership numbers and revenue.** At fiscal year-end, we had experienced 5% growth over prior year in dues revenue and 8% growth over prior year in non-dues revenue. Membership experienced a net growth of 2%. We also launched a new email onboarding campaign and rebranded our monthly membership orientation for members at all stages to Maximize Your Membership.

- **Engage representatives from other organizations to address current and emerging needs.** We partnered with other Collin County chambers to host Texas Speaker of the House, Joe Straus, for an appreciation luncheon. We also issued several joint resolutions on key issues during the 85th Legislative Session.

We also took home awards from our state and national organizations, recognizing the work of our Chamber team.

- Texas Chamber of Commerce Executives (TCCE) Annual Excellence Awards
  - Outstanding Chamber Map – Category 1 ($800,000 and above) – 2nd Place
- Association of Chamber of Commerce Executives (ACCE) Awards for Communications Excellence
  - Take 10: Legislative Landscape E-Newsletter – Award of Excellence
- ChamberMaster 2017 Chamber Innovation Awards
  - Honorable Mention

One Voice.

We took on the challenge of creating a more meaningful role for the Plano Chamber in the work that happens in Austin during the Legislative session. With a thought-out list of legislative priorities and assistance in tracking bills that would impact our members, we were able to weigh in on numerous issues with our Plano delegation. We scored 13 key votes and published a detailed scorecard that reflected how our legislators voted. We also engaged in statewide discussion on tax reform and “bathroom bill” legislation.

Your investment as a member and supporter of the Plano Chamber has helped to fuel the success of the local business community. Your chamber is proud to partner with you and we look forward to another great year in 2018!

Jamee Jolly
President/CEO
Board of Directors

2017 Executive Committee

Craig Perry
Board Chair
EDENS

Jeff Beckley
Chair-Elect
Beckley CPA, PC

Joan Calhoun
First Vice Chair
Mutual of Omaha Bank

Kim Moore
Immediate Past Chair
Strasburger & Price, LLP

Patrick Doyle
Treasurer
Capital One Wealth & Asset Management

LaMonte Thomas
Executive Committee Director Designee
Cigna

Dawn Wolverton
Secretary
Rent-A-Center, Inc.

Jamee Jolly
President/CEO
Plano Chamber of Commerce

2017 Board of Directors

Debra Austin
Chaos2Results Business Coaching

Mike Barsky
TexasStar Pharmacy

Joe Camarena
Keller Williams Realty

Matt Foster
AT&T
Interim Chair, Young Professionals of Plano

Nick Goellner
LegacyTexas

Sandy Haire
Medical City Plano

Shawn Hoffman
Texas Health Presbyterian Hospital Plano
Director, Women’s Division

Mary Lavelle
Marriott Dallas/Plano at Legacy Town Center

Jon Lineberger
Prestonwood Christian Academy

Steve McSwain
ARTA Travel

Pete Patel
Krypton Solutions

Amanda Rockow
University of Texas at Dallas

Jan Rugg
Atmos Energy
Chair, Leadership Plano

Jesse Sanchez
Randolph Brooks Federal Credit Union

Ashley Simpson
Ewing Automotive Group - Mercedes-Benz of Plano

2017 Advisory Directors

Sally Bane
Executive Director
Plano Economic Development

Dr. Brian Binggeli
Superintendent
Plano Independent School District

Bruce Glasscock
City Manager
City of Plano

Dr. Mary McRae
VP/Provost of Spring Creek Campus
Collin College

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Membership Overview
As of December 31, 2017

Our membership reflects Plano’s diverse and vibrant business community. Nearly three-quarters of our members are companies with 50 employees or fewer; however, a significant portion of our membership includes corporations with major operations or headquarters based in Plano. Through strategic economic development, the industries represented in Plano’s business community are just as diverse.

Members by # of Employees

<table>
<thead>
<tr>
<th>Category</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Business (1-15)</td>
<td>757</td>
</tr>
<tr>
<td>Medium Business (16-50)</td>
<td>226</td>
</tr>
<tr>
<td>Large Business (51+)</td>
<td>211</td>
</tr>
<tr>
<td>Other (includes community members, elected officials, and lifetime members)</td>
<td>28</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,222</strong></td>
</tr>
</tbody>
</table>

Top 5 Plano Chamber Member Industries

- Business & Professional Services: 153
- Finance & Insurance: 152
- Healthcare: 148
- Restaurants, Food, & Beverages: 104
- Community & Civic Organizations: 76

Membership Fast Facts

- **339** new members in 2017
- **2017 Chamber of the Year** presented by ACCE
- **Selected as one of FOUR finalists for**
- **Most Critical Business Issues**
  - Traffic, transportation, & infrastructure: 1
  - Workforce development: 2
  - Regional growth: 3
Financial Snapshot
Fiscal Year from July 1, 2016 - June 30, 2017

Revenue Fiscal Year 2016 - 2017

Dues $691,720
Programs & Events $373,807
Non-Dues $181,679

Total $1,247,206

Expenses Fiscal Year 2016 - 2017

Membership Services & Support $320,996
Programs & Events $484,972
Facilities, Operations, & Management $392,169

Total $1,198,137

Financial Fast Facts

75% retention of membership dollars

$592 average annual member dues investment

$980 annual expense per member benchmark
Top Investor Partners
As of December 31, 2017

Our Top Investor partners are recognized as leaders in the business community and make a vital commitment to the continued growth and prosperity of the region through their enhanced investment in the Plano Chamber.

Their mission-focused involvement allows the Plano Chamber to offer programs, products, and services that benefit all businesses.

2017 Behind the Blueprints Tours

February 2017 - Granite Park
This special look at Granite Park Five was led by Granite Properties CEO, Michael Dardick. Also included was a tour of The Boardwalk at Granite Park.

April 2017 - Toyota Motor North America, Inc.
Attendees enjoyed an in-depth presentation on Toyota’s new Plano headquarters, followed by a guided bus tour.

September 2017 - Legacy Hall
This small group hard hat tour previewed the new food hall at Legacy West, which opened in November 2017.

2017 Chairman’s Council Breakfast Meetings

January 2017 - Central Market
Engaging the Plano Community

March 2017 - Plano Profile
Plano’s Community Progress

May 2017 - City of Plano Emergency Operations
The City of Plano is PREPARED!

July 2017 - FedEx Office
Enabling E-Commerce at the Intersection of the Physical and Digital Worlds

September 2017 - Cigna
Community Impact, Community Value - For All

December 2017 - Alliance Data
Thriving in a Digital Marketplace
Inspire Investor Spotlight

Our Inspire members not only believe in the mission of the Plano Chamber, but also support our work to strengthen Plano’s business community and the overall regional economy.

Learn more about our Inspire members below.

At Home

At Home, the home décor superstore, offers more than 50,000 on-trend products to fit any room, style and budget. At Home is headquartered in Plano, Texas and currently operates nearly 150 stores in 34 states.

At Home is one of the fastest growing retailers in America and is dedicated to inspiring customers to create a home that reflects their unique personality and style, both inside and out. As a value-oriented fashion retailer, At Home gives customers a broad and comprehensive offering and a compelling value proposition, making it a leading destination for home décor.

In 2017, At Home celebrated its one-year anniversary on the New York Stock Exchange, opened 28 new stores and was certified as a Fortune Great Place to Work®, earning the recognition because of the company’s positive culture and competitive benefits.

City of Plano

Plano is consistently recognized nationally for its outstanding quality of life, community well-being, and business-friendly environment. The city enjoys a reputation as one of the most desirable cities to live and work in. Plano was recently named as one of the “Safest Cities in America” and “Best Run Cities in America” by Law Street Media and 24/7 Wall Street respectively.

Home and future home to the headquarters and regional operations of major international corporations, Plano was recently named the second “Best City in America to Find a Job” by Niche.

The dynamic community features excellent restaurants, vibrant shopping, and entertainment venues, a lively historic downtown district, and active local arts scene. Easy access to DART light rail and major highways makes Plano a convenient place to live, work, and visit.
Huawei Technologies

Huawei is a leading global information and communications technology (ICT) solutions provider. Driven by a commitment to sound operations, ongoing innovation, and open collaboration, Huawei has established a competitive ICT portfolio of end-to-end solutions in telecom and enterprise networks, devices, and cloud technology and services.

Huawei’s ICT solutions, products, and services are used in more than 170 countries and regions, serving over one-third of the world’s population. With 180,000 employees, Huawei is committed to enabling the future information society, and building a Better Connected World.

First opened in August 2016, the LegacyTexas Business Center is operated in partnership between LegacyTexas and the Plano Chamber. Designed with entrepreneurs, telecommuters, and business professionals in mind, the LegacyTexas Business Center is a hub for the local business community.

We sat down with Wendi Costlow, SVP and Chief Marketing Officer for LegacyTexas, to get her thoughts on the first full year of this collaboration.

When the Plano Chamber and LegacyTexas first started discussing this opportunity, what attracted your organization to this idea?

When discussions on the LegacyTexas Business Center first began, we immediately saw this as an opportunity to work alongside the Plano Chamber in providing businesses and nonprofits with a professional space and state-of-the-art technology that could be used for meetings and seminars, networking, closing deals, or just stopping in to make a few phone calls between appointments.

We just wrapped up our first year in partnership. Any surprises?

The business community’s overwhelming response to and consistent use of the LegacyTexas Business Center has been the greatest surprise. We knew the space would be well-utilized, but we didn’t anticipate it being so busy within the first year.

What is the biggest value that the partnership brings to LegacyTexas?

LegacyTexas and the Plano Chamber have a long history together, and opening the business center has only strengthened our partnership. It’s also been a great way for us to expand on our commitment to local businesses, and our banking center located on the first floor makes using the center and managing account needs much more convenient for our clients.

The investment by LegacyTexas in this partnership is substantial. Banks know all about investment. Has this been a good one?

Absolutely! This goes far beyond calculating an ROI on paper for the bank. Opening the LegacyTexas Business Center has allowed us to invest in the success of Plano businesses.

What do you hope to see in the future for this great hub for our business community?

As the Plano – and Collin County – business community continues to flourish, it is our hope that the LegacyTexas Business Center will remain a valuable resource to entrepreneurs, local agencies and small businesses and help them grow. This spring, we are launching a new Business Masterclass Series targeted toward small businesses, and we plan to offer additional services in the future.
Ambassador Club

The Ambassador Club is a membership outreach and retention program of dedicated volunteers who introduce prospective members to the Chamber and provide support and mentorship to new members. Chamber Ambassadors have unparalleled opportunities to build great business relationships, not only with each other, but with new and prospective members.

2017 Ambassador Awards

Ambassador Goodwill & Spirit Award
Bob Kehr, Kehr Technologies

Ambassador of the Year
Ron Schoof, Carpet Direct

Ambassador Chair
Kevin Giles, Employee Money Solutions, LLC

Ambassador Recruiter of the Year
Krishna Murthy, WSI Digital Marketing

2017 Ambassador Club Fast Facts

70 ambassadors

240 yards of ribbon used

80 ribbon cuttings
Advocacy

As the voice of business, the Plano Chamber’s fundamental purpose is to create and sustain a competitive advantage for businesses in the City of Plano and the North Texas region. It is our goal to develop and promote public policy positions and foster a proactive agenda to protect the interest of business and advance the quality of life of the community.

Candidate Forums
Candidates for the Plano ISD and Collin College Boards of Trustees participated in candidate forums prior to the local elections. We also partnered with Collin County Business Alliance to present a Mayoral Candidate Forum.

Speaker Joe Straus Appreciation Luncheon
A crowd of 350 attended this event, co-hosted by the Collin County chambers, where Texas Speaker Joe Straus delved into business-related legislation from the 85th Texas Legislative Session and answered audience questions.

Collin College Bond Presentation
Dr. Neil Matkin, District President of Collin College, presented plans for the proposed Collin College Bond (approved in the May 2017 elections), including facility construction and improvements, as well as offering new and improved certifications.

Coffee With the Mayor
Chamber members met with Plano Mayor Harry LaRosiliere at the Chamber office for coffee and conversation on topics affecting Plano businesses and residents.

City Council Meet & Greet
Chamber members gathered to meet the three new Plano City Council Members and learn more about the City Council’s newest decision-makers.

City of Plano Budget Presentation
The City of Plano’s Budget & Research Dept. presented the 2017-18 Budget and Community Investment Program to members along with Q&A and discussion.
Collin County Days

Members of the Collin County chambers, as well as elected officials, community leaders, and business professionals, participate in a two-day program in Austin every other year to kick off the new legislative session. Over 150 representatives across the county met with legislators and area elected officials to learn more about the important issues facing our county in 2017. Attendees met with each legislator at the Capitol with the Collin County priorities for businesses in the region and information on how Collin County contributes to the economic development of the state of Texas.

The chambers also hosted two informational sessions leading up to the Austin program on the House and Senate budget proposals and workforce development through education.

Plano Legislative Days

Plano Legislative Days is a joint effort between Plano Independent School District, the City of Plano, and the Plano Chamber of Commerce. This two-day program in Austin aims to create a forum of citizens, elected officials, and business professionals working together to represent Plano’s specific needs.

Attendees participated in a program consisting of speakers, visits to the Capitol, meetings with elected officials, and valuable networking with other local decision-makers.

Take 10: Legislative Landscape

This award-winning weekly e-newsletter debuted during the 85th Texas Legislative Session and provided subscribers with a comprehensive overview of the bills and issues discussed in the House and Senate, as well as updates on the most crucial business issues, as stated in the Chamber’s legislative priorities.

Legislative Priority Scorecard

Following the 85th Texas Legislative Session and Special Session, the Plano Chamber issued a scorecard tracking 13 bills that came to a vote, the Chamber’s position, and how legislators voted on the bills. The scorecard was distributed to the legislators, Public Policy Committee, and Chamber members.

Collin County Votes

The Plano Chamber and Collin County Business Alliance partnered on a voter engagement initiative called Collin County Votes. Candidates for Mayor, City Council, and the Collin College Board of Trustees recorded campaign videos and participated in Candidate Forums.

Public Policy Committee

These monthly meetings provide updates from city, county, and state officials, as well as PISD, Collin College, and UT Dallas. In 2017, a total of 489 people attended the 12 committee meetings.

#CollinCountyVotes

Take 10

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Connections

The Plano Chamber offers a wide array of opportunities for our members to engage with other local professionals, because we believe that there is no substitute for creating face-to-face connections and establishing genuine relationships to connect you to the community and grow your business.

Business After Hours

With member businesses hosting events across Plano, this popular monthly program continued to flourish in 2017. Nearly 1,000 members and guests attended these after hours mixer events with an average of 98 attendees monthly.

2017 Business After Hours Sponsors

February - Nebraska Furniture Mart
March - Cinemark
April - Star Medical Center
May - Hirsch’s Specialty Meats
June - Fleming’s Prime Steakhouse & Wine Bar

July - Summer Showcase
August - Plano Super Bowl
September - The Boeing Company
November - Mercedes-Benz of Plano
December - Texas Health Presbyterian Hospital Plano
Business Interchange Powered by FedEx Office

The Plano Chamber’s weekly Business Interchange (BI) meeting, continues to meet every Friday morning at the Plano Chamber office. In 2017, the average weekly attendance was approximately 90 local professionals and business owners.

In addition to the weekly meetings, the BI Committee worked hard to produce several special events and activities, including the annual Best of BI Awards, annual Halloween costume contest, and Christmas Cops toy donation drive.

Maximize Your Membership

The Chamber rebranded our Prospective Membership Orientation to Maximize Your Membership. Existing members are now invited to join new and prospective members in learning how to utilize their memberships for maximum effectiveness. The meetings are now held monthly, doubling the opportunities for members to meet their Plano Chamber staff, connect with local professionals and business leaders, and get involved through Chamber events and programs.

2017 Best of BI Award Recipients

- **Best 5-Minute Commercial**
  Carol Davis, Crave Popcorn Co. (not pictured)

- **Rookie of the Year**
  Josh & Daniel Baek, Keystone Chiropractic

- **Best 30 Second Commercial**
  Nancy Baldwin, Freelance Writer & Editor

- **Best Tagline**
  Ray Baker, RLB Productions

- **Most Memorable Moment**
  George Dearing, The Persuasive Group, LLC
Major Events

The Plano Chamber’s major events bring together Plano’s most respected and engaged business and community leaders, providing event attendees with exceptional opportunities to create quality connections.

Best of Plano 2017
Presented by Medical City Plano

More than 350 of Plano’s best and brightest gathered at the Marriott Dallas/Plano at Legacy Town Center to celebrate an outstanding roster of award recipients at Best of Plano 2017. Highlights of the inspirational evening included U.S. Congressman Sam Johnson’s induction as the newest Citizen of the Year and Pamela Zeigler-Petty’s ATHENA Award acceptance, as well as the presentation of the first-ever Innovator Award, presented to Toyota Motor North America.

2017 Best of Plano Award Recipients
Citizen of the Year - U.S. Congressman Sam Johnson

ATHENA Award
Pamela Zeigler-Petty, Green Bank

Business Executive of the Year
Bruce Glasscock, City of Plano

Community Partner of the Year
Plano Symphony Orchestra

Innovator Award
Toyota Motor North America

Outstanding Corporate Citizen of the Year
Alliance Data

Rising Star Award
Emily Zoog

Small Business Person of the Year
Mimi Conner, Aqua-Fit Swim & Fitness Wellness Center

Special Award of Merit
Fehmi Karahan, The Karahan Companies
Plano First Quarterly Luncheon Series
Presented by Texas Health Presbyterian Hospital Plano

In 2017, this series highlighted key business leaders from local corporations whose reach extends beyond Plano’s borders, including JPMorgan Chase and Boeing Global Services. Other highlights included a talent retention panel and the Plano Chamber Annual Meeting.

Plano Chamber Annual Meeting
#WhyPlano

In January 2017, the Plano Chamber kicked off a new year with local business leaders who shared their #WhyPlano story, in addition to celebrating a year of successes and looking forward into the future.

Keynote Speaker: Kim Fitzsimmons, JPMorgan Chase

June’s luncheon featured Kim Fitzsimmons, President of Merchant Services for JPMorgan Chase, who shared insights into the merchant services industry and trends to watch for in the future.

The Race to Win the Talent Game

April’s luncheon featured a panel of experts from well-respected companies, including Capital One and USAA, who provided insights into increasing employee satisfaction and retention.

Keynote Speaker: Stan Deal, Boeing Global Services

Our November keynote speaker was Stan Deal, President and CEO of Boeing Global Services. Stan shared his personal story, as well as Boeing’s plans for growth and the company’s exciting move to Plano.
27th Annual Plano Chamber & Toyota of Plano Golf Tournament
Golfers at the took part in Long Putt and Chip Contests before enjoying a day of friendly competition on the greens at the recently renovated Prestonwood Hills Course. Sponsors stationed along the course provided games, activities, and encouragement throughout the day.

Plano First Executive Breakfast Series
Presented by Baylor Scott & White Medical Center - Plano
The Plano First Executive Breakfast Series continued to deliver a behind the scenes look at topics most relevant to the local community. In 2017, more than 200 attendees representing 111 companies took part in this engaging forum.

Golf Tournament by the Numbers
- 110 - Number of Golfers
- 100+ - Volunteer Hours
- $77 - Average Prize Pull Value
- 68 - Number of Putt & Chip Contest Participants
- 32 - Number of Sponsors
- 30 - Number of Volunteers

Uber’s Impact: Disruptive Innovation
In February, the Plano First Executive Breakfast Series welcomed Uber General Manager, Leandre Johns, who presented on disruptive innovation, creating a marketspace, and Uber’s impact on the local community, as well as their plans for the future.

Workplace Evolution & The Generation Driving It
The August breakfast featured a lively panel discussion on the generation driving change in the workplace - millennials. Libby Spears with Bravo CC moderated the panel, which featured representatives from Capital One, Epitec, JCPenney, and Propac Marketing.
Programs & Education

The Plano Chamber is committed to educating, developing, and empowering our members both professionally and personally by offering dynamic learning opportunities and trainings.

Women’s Division

With leadership from an outstanding Board of Directors (pictured below), led by 2017 Director - Shawn Hoffman with Texas Health Presbyterian Hospital Plano, the Plano Chamber’s Women’s Division presented 12 monthly luncheons, quarterly morning workshops, and two after-hours events, all with the mission of empowering women in business. Topics included generation gaps in the workplace, getting results in difficult situations, and customer service. A record number of Chamber members attended these events - 1,245 attendees representing 389 companies.

Honoring their commitment to empower female leaders, the Women’s Division provided scholarships for two Leadership Plano Class 35 participants. Women’s Division also sponsored the ATHENA Award, which was presented to Pamela Zeigler-Petty with Green Bank at Best of Plano.
Business Development
In addition to the monthly Success in Business seminars on topics ranging from financial literacy to sales motivation, the Business Development Committee also produced its 2nd Annual Big Business Panel.

Working With BIG Business Panel
Over 100 small business owners and business professionals attended this panel discussion on working with large businesses, featuring representatives from the City of Plano, JCPenney, Lumin Health, and Toyota Motor North America. Sponsored by Art is Life Studio, Queen’s Winery, Seasons 52, and VomFass.

2017 Success in Business Topics
- Lead Generation
- Sales Motivation
- Financial Literacy
- Recruitment & Retention
- Social Media
- Customer Service
- Content Marketing
- IP, Tax Law, and IT
- Strategic Planning
- Scaling Your Business

Industry Connect: Restaurant & Hospitality
New in 2017, this program is designed to serve Plano’s rapidly growing restaurant and hospitality industry. These quarterly events bring together members from the restaurant, hotel, and other service sectors with the goal to provide resources and connections for those on the front lines of this thriving and expanding field.

ONE Plano Sponsor: Frost Bank
ONE (Organization for Nonprofit Engagement) Plano provides programming to serve the needs of Plano’s nonprofit community. With meetings every other month, topics included branding, donor fatigue, and public policy, to name a few. Now in its second year, ONE Plano attendees represented over 60 local nonprofits in 2017.

Plano Culture & Inclusion Alliance Sponsor: Cigna
In its second year, Plano Culture & Inclusion Alliance members continued conversation on diversity and inclusion topics, including religion in the workplace, external partnerships, and the generation gap. The group had their first Go and Do Good session, including a tour of local nonprofit My Possibilities.
2017 Young Professionals of Plano Events

February - Yeager Office Suites
March - Meet the Elected Officials
April - Seasons 52
May - Dark Hour Haunted House
June - Earls Kitchen + Bar
July - Art Centre of Plano
August - Whiskey Cake
September - Hub Street
October - Meet the Executives
December - NYLO Hotel

Young Professionals of Plano

Young Professionals of Plano (YPP) continued to grow in 2017. From having a designated seat on the Plano Chamber Board of Directors to creating internal tracks, the YPP Executive Committee generated new opportunities for young professionals to increase their involvement in the community. The 2nd Annual Rising Star Award, which honors an outstanding young professional under the age of 40, was presented to Emily Zoog at Best of Plano. Attendance grew, with an average of 46 attendees per event.

Meet the Elected Officials

A panel of local elected officials representing the Plano ISD Board, City Council, and Collin County Commissioners Court shared their reasons for pursuing civic service and tips for young professionals to increase their civic engagement. Sponsored by AT&T.

Envision Oak Point

The City of Plano’s Planning Department garnered input from YPP members for the City’s Envision Oak Point initiative, which guides the redevelopment of the Oak Point area in Plano.

Meet the Executives

Nearly 40 young professionals attended this year’s Meet the Executives event, featuring advice and networking with leaders from Hilti North America, Toyota Financial Services, and Texas Health Plano. Hosted by Hilti North America.
Leadership Plano graduated 35 members of Class 34 in 2017. Participants in this exemplary leadership development program gained insights into vital aspects of the community, such as government, healthcare, education, the criminal justice system, business, economic development, the arts, and non-profit organizations. Leadership Plano is dedicated to educating, developing, and empowering community leaders.

Leadership Plano’s programming is made possible by the generous support of our sponsors, including the 2017 Diamond Sponsor, Medical City Plano, as well as a dynamic Board of Directors led by 2016-2017 Board Chair Jan Rugg of Atmos Energy.

Leadership Plano Speaker Series
Over 100 attendees gathered at the Courtyard Theatre to kick-off this new, biennial program. Cary Evert, former CEO of Hilti North America, inspired the crowd with his insights on the importance of developing people and instilling core values in the work team.

Class Project
With the goal of helping students find productive work, Class 34 supported the Plano ISD Adult Transition Program with activities including a seminar for corporate HR representatives, business field trips, developing a marketing brochure, and resumé assistance.

Distinguished Leadership Award
Mary Alice Garza (Class 6), who exemplifies the concept of Servant Leadership, was honored for her long history of service to the community. The event was generously sponsored by Baylor Scott and White Medical Center - Plano.