



## 2017 Ambassador Club Partnership Agreement

Plano Chamber of Commerce Ambassadors act as the official goodwill greeters and volunteer liaisons between the Chamber and its current and prospective members. Joining this club is an option members can exercise to increase their commitment to the Chamber while gaining additional exposure for themselves and their business. Chamber Ambassadors work to exhibit the goals and ideals of the Chamber while promoting their business mission within the arena of Chamber events. Ambassadors make membership goodwill calls throughout the year, welcome new businesses and new members, recruit new members to the Chamber, and serve as the personal representatives of the Chamber throughout the community.

### Plano Chamber of Commerce Ambassadors willingly accept the responsibilities listed below:

1. Ambassadors must be a Chamber member in good standing, either individually or through their company.
2. Ambassadors are expected to have a general knowledge of the Chamber, its programs, initiatives, and staff.
3. Each Ambassador will represent the Plano Chamber in a positive and professional manner at all times.
4. Assist at Plano Chamber events with greetings, registration, and member engagement as schedule permits.
5. Attend at least 2 ribbon cuttings per month to show community support for new members.
6. Recruit 1 new Chamber members per year by encouraging prospective members to attend events and educating them on becoming a member. New member packets will be provided to you by Chamber staff.
7. Attend at least 8 out of the 12 monthly Ambassador Focus Forums held on the 1<sup>st</sup> Friday of each month.
8. Wear your Ambassador name badge, pin, and/or star (if you have earned one) and dress professionally to functions where the Ambassadors are key participants.
9. Call on new and current members upon request.
10. Return monthly points to team captains.

### Commitment

As a member of the Plano Chamber of Commerce Ambassador Club, I confirm my commitment to this partnership for one calendar year. I understand the benefits of being an Ambassador and have an interest in supporting the Chamber and its members. I will work with staff in the capacity outlined in the Guidelines to spread the positive message surrounding the benefits included in becoming a Member Investor of the Plano Chamber of Commerce.

Ambassador Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Ambassador Information

Printed Name: \_\_\_\_\_

Company Name (Chamber Membership Name): \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

I have already earned an:

- Ambassador Lapel Pin
- Ambassador Name Badge
- Ambassador Card Holder