The Bottom Line e-Newsletter
INCREASE YOUR BOTTOM LINE BY ADVERTISING IN OURS!

Fast Facts about The Bottom Line e-Newsletter
- Published the 1st and 3rd Tuesday of each month
- Distributed to over 4,500 email addresses
- Advertising with a business-market demographic
- Ads featured at top of newsletter
- Immediate action capability with web link

Small Ad (140px (w) X 140px (h)): Monthly (2 editions): $150 OR Quarterly (6 editions): $400
Large Ad (280px (w) X 140px (h)): Monthly (2 editions): $225 OR Quarterly (6 editions): $625

PlanoChamber.org Advertising Opportunities
With thousands of visitors each month, the Plano Chamber website is a great way to promote your business to Chamber members, individuals looking to relocate to the area, and community members.

There are two options available:
1. Homepage Banner Advertisement - This ad is featured in the bottom left quadrant of our homepage. It is 757px (w) X 188px (h) and is visible at the bottom of pages throughout the website.
   Monthly (Exclusive Placement): $500

2. Rotating Banner Advertisement - Your ad will appear on key webpages throughout the website: Business Directory Search Page, Chamber Events Calendar Page, Job Posting Page, and Hot Deals Page. 600px (w) X 80px (h)
   Monthly (On four pages within website): $350
Advertising Contract

Organization/Company Name: ________________________________________________________________

Contact: __________________________________________________________ Title: ________________________

Mailing Address: ________________________________________________________________________

City, State, Zip: ____________________________ Phone: __________________________

Email: ____________________________ Website: __________________________

*Pre-payment is required for all advertising. Link for Ad: www_____________________________________

#1 Small Newsletter Ad (140px (w) X 140px (h)): _____ Monthly (2 editions): $150 _____ Quarterly (6 editions): $400
#2 Large Newsletter Ad (280px (w) X 140px (h)): _____ Monthly (2 editions): $225 _____ Quarterly (6 editions): $625
#3 Homepage Banner Advertisement (757px (w) x 188px (h)): _____ Monthly $500
#4 Rotating Banner Advertisement (600px (w) X 80px (h)): _____ Monthly $350

☐ Check

Amount Enclosed: __________________________

☐ Credit Card

Type: AMEX MC VISA

#______________________________ Exp: __________ CVV2 __________

Amount to Charge: __________________________

Name on Card: __________________________________________________________

Billing Address for Card: __________________________ Zip Code: __________________________

Email for Receipt: __________________________

Month(s) requested for ad to run: (If running multiple ads, please place # next to month to indicate which ad runs which month.)

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>August</td>
<td>September</td>
<td>October</td>
<td>November</td>
<td>December</td>
</tr>
</tbody>
</table>

Prices are subject to change until receipt of this contract and payment is received in full. Please email camera ready jpeg image and link to katieq@planochamber.org no later than two weeks prior to run date. The Plano Chamber of Commerce reserves the right to reject any advertisement for any reason and refund payment received for that advertisement. By signing this contract, you agree to the terms outlined in the advertising contract. All advertising agreements must be countersigned by Plano Chamber representative prior to confirmation. Availability and placement of ad space is secured on a first-come, first-paid basis. All advertisers must be Plano Chamber Members in good standing.

Signature: ____________________________ Chamber Representative: ____________________________

Title: ____________________________ Date: ____________________________

Please return this form to Katie Gimenez via email katieq@planochamber.org or fax 972-422-5182. We appreciate your support of the Plano Chamber.