

**The Bottom Line e-Newsletter**  
**INCREASE YOUR BOTTOM LINE BY**  
**ADVERTISING IN OURS!**

**Fast Facts about The Bottom Line e-Newsletter**

- Published the 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of each month
- Distributed to over 4,500 email addresses
- Advertising with a business-market demographic
- Ads featured at top of newsletter
- Immediate action capability with web link

**Small Ad** (140px (w) X 140px (h)): **Monthly (2 editions):**

**\$150 OR Quarterly (6 editions): \$400**

**Large Ad** (280px (w) X 140px (h)): **Monthly (2 editions):**

**\$225 OR Quarterly (6 editions): \$625**



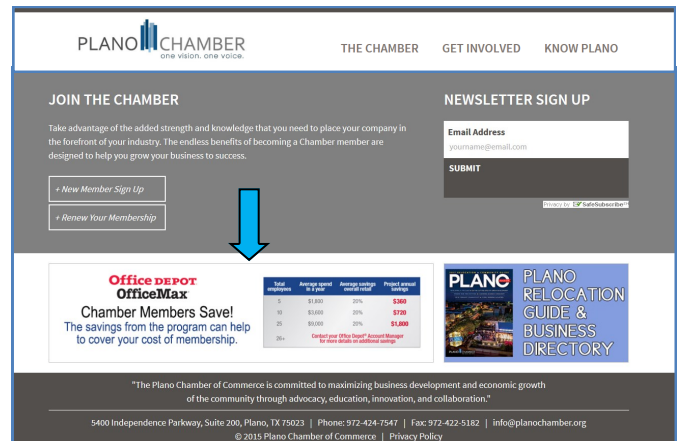
**PlanoChamber.org Advertising Opportunities**

With thousands of visitors each month, the Plano Chamber website is a great way to promote your business to Chamber members, individuals looking to relocate to the area, and community members.

**There are two options available:**

**1. Homepage Banner Advertisement** - This ad is featured in the bottom left quadrant of our homepage. It is 757px (w) X 188px (h) and is visible at the bottom of pages throughout the website.

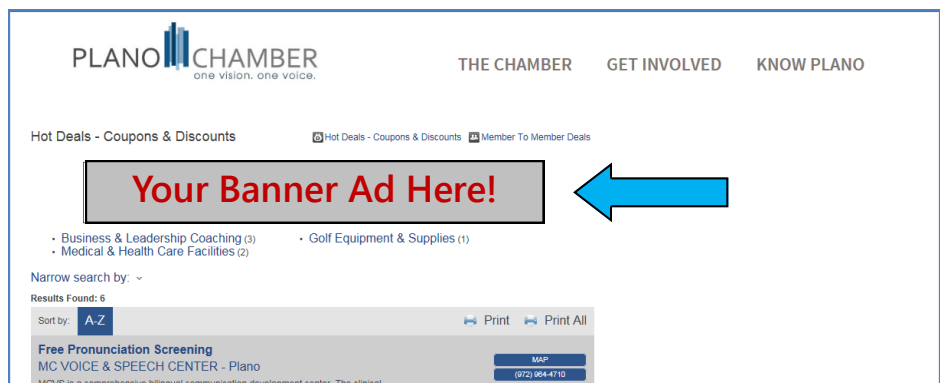
**Monthly (Exclusive Placement): \$500**



**2. Rotating Banner Advertisement**

Your ad will appear on key webpages throughout the website: Business Directory Search Page, Chamber Events Calendar Page, Job Posting Page, and Hot Deals Page. 600px (w) X 80px (h)

**Monthly (On four pages within website): \$350**



## Advertising Contract

Organization/Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

\*Pre-payment is required for all advertising. Link for Ad: www. \_\_\_\_\_

#1 **Small Newsletter Ad** (140px (w) X 140px (h)): \_\_\_\_ **Monthly (2 editions): \$150** \_\_\_\_ **Quarterly (6 editions): \$400**

#2 **Large Newsletter Ad** (280px (w) X 140px (h)): \_\_\_\_ **Monthly (2 editions): \$225** \_\_\_\_ **Quarterly (6 editions): \$625**

#3 **Homepage Banner Advertisement** (757px (w) x 188px (h)): \_\_\_\_ **Monthly \$500**

#4 **Rotating Banner Advertisement** (600px (w) X 80px (h)): \_\_\_\_ **Monthly \$350**

**Check**

Amount Enclosed: \_\_\_\_\_

**Credit Card**

Type:      AMEX      MC      VISA

# \_\_\_\_\_ Exp: \_\_\_\_\_ CVV2 \_\_\_\_\_

Amount to Charge: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email for Receipt: \_\_\_\_\_

Month(s) requested for ad to run: (If running multiple ads, please place # next to month to indicate which ad runs which month.)

January	February	March	April	May	June
July	August	September	October	November	December

Prices are subject to change until receipt of this contract and payment is received in full. Please email camera ready jpeg image and link to [katieg@planochamber.org](mailto:katieg@planochamber.org) no later than two weeks prior to run date. The Plano Chamber of Commerce reserves the right to reject any advertisement for any reason and refund payment received for that advertisement. By signing this contract, you agree to the terms outlined in the advertising contract. All advertising agreements must be countersigned by Plano Chamber representative prior to confirmation. Availability and placement of ad space is secured on a first-come, first-paid basis. All advertisers must be Plano Chamber Members in good standing.

Signature: \_\_\_\_\_ Chamber Representative: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form to Katie Gimenez via email [katieg@planochamber.org](mailto:katieg@planochamber.org)  
or fax 972-422-5182. We appreciate your support of the Plano Chamber.

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OFFICE USE ONLY:      \_\_\_\_ Ad Scheduled/Contract Countersigned      \_\_\_\_ Invoiced  
                                  \_\_\_\_ Payment Processed