

The Bottom Line e-Newsletter
INCREASE YOUR BOTTOM LINE BY
ADVERTISING IN OURS!

Fast Facts about The Bottom Line e-Newsletter

- Published the 1st and 3rd Tuesday of each month
- Distributed to over 5,500 email addresses
- Advertising with a business-market demographic
- Ads featured at top of newsletter
- Immediate action capability with web link

Small Ad (140px (w) X 140px (h)): **Monthly (2 editions):**

\$150 OR Quarterly (6 editions): \$400

Large Ad (280px (w) X 140px (h)): **Monthly (2 editions):**

\$225 OR Quarterly (6 editions): \$625

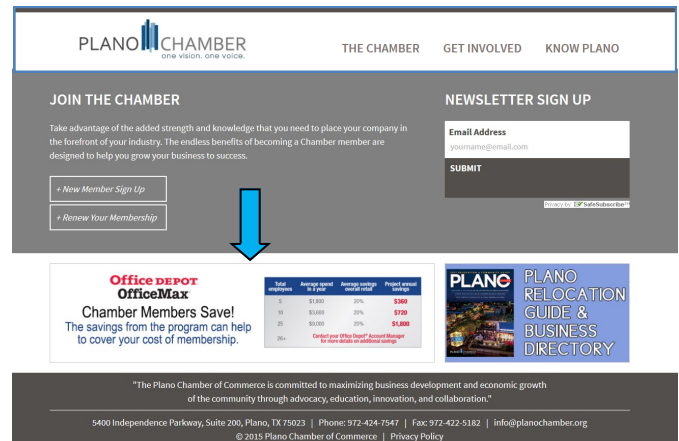


PlanoChamber.org Advertising Opportunities

With thousands of visitors each month and a complete new look in 2015, the Plano Chamber website is a great way to promote your business to Chamber members, individuals looking to relocate to the area, and community members.

There are two options available:

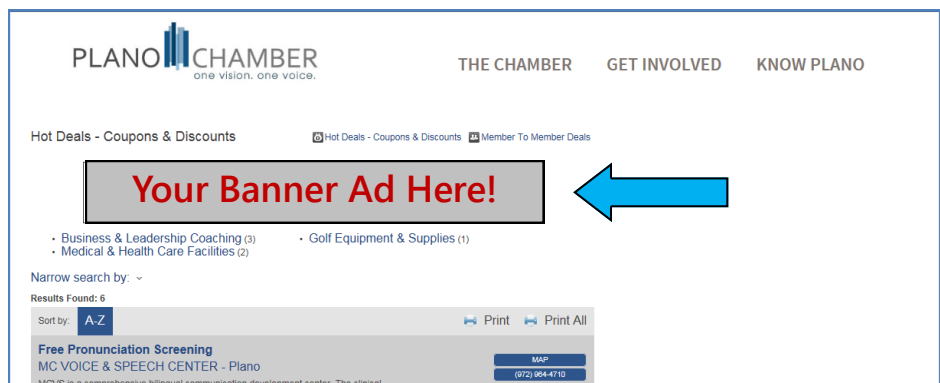
1. Homepage Banner Advertisement - This ad is featured in the bottom left quadrant of our homepage. It is 757px (w) X 188px (h) and is visible without scrolling on the homepage. **Monthly (Exclusive Placement): \$500**



2. Rotating Banner Advertisement

Your ad will appear on key webpages throughout the website: Business Directory Search Page, Chamber Events Calendar Page, Job Posting Page, and Hot Deals Page. 600px (w) X 80px (h)

Monthly (On four pages within website): \$350



Advertising Contract

Organization/Company Name: _____

Contact: _____ Title: _____

Mailing Address: _____

City, State, Zip: _____ Phone: _____

Email: _____ Website: _____

*Pre-payment is required for all advertising. Link for Ad: www. _____

#1 **Small Newsletter Ad** (140px (w) X 140px (h)): ____ Monthly (2 editions): \$150 ____ Quarterly (6 editions): \$400

#2 **Large Newsletter Ad** (280px (w) X 140px (h)): ____ Monthly (2 editions): \$225 ____ Quarterly (6 editions): \$625

#3 **Homepage Banner Advertisement** (757px (w) x 188px (h)): ____ Monthly \$500

#4 **Rotating Banner Advertisement** (600px (w) X 80px (h)): ____ Monthly \$350

Check

Amount Enclosed: _____

Credit Card

Type: AMEX MC VISA

_____ Exp: _____ CVV2 _____

Amount to Charge: _____

Name on Card: _____

Billing Address for Card: _____ Zip Code: _____

Email for Receipt: _____

Month(s) requested for ad to run: (If running multiple ads, please place # next to month to indicate which ad runs which month.)

January	February	March	April	May	June
July	August	September	October	November	December

Prices are subject to change until receipt of this contract and payment is received in full. Please email camera ready jpeg image and link to katieg@planochamber.org no later than two weeks prior to run date. The Plano Chamber of Commerce reserves the right to reject any advertisement for any reason and refund payment received for that advertisement. By signing this contract, you agree to the terms outlined in the advertising contract. All advertising agreements must be countersigned by Plano Chamber representative prior to confirmation. Availability and placement of ad space is secured on a first-come, first-paid basis. All advertisers must be Plano Chamber Members in good standing.

Signature: _____ Chamber Representative: _____

Title: _____ Date: _____

Please return this form to Katie Gimenez via email katieg@planochamber.org
or fax 972-422-5182. We appreciate your support of the Plano Chamber.

OFFICE USE ONLY: ____ Ad Scheduled/Contract Countersigned ____ Invoiced
 ____ Payment Processed