The Bottom Line e-Newsletter
INCREASE YOUR BOTTOM LINE BY ADVERTISING IN OURS!

Fast Facts about The Bottom Line e-Newsletter
- Published the 1st and 3rd Tuesday of each month
- Distributed to over 5,500 email addresses
- Advertising with a business-market demographic
- Ads featured at top of newsletter
- Immediate action capability with web link

Small Ad (140px (w) X 140px (h)): Monthly (2 editions): $150 OR Quarterly (6 editions): $400
Large Ad (280px (w) X 140px (h)): Monthly (2 editions): $225 OR Quarterly (6 editions): $625

PlanoChamber.org Advertising Opportunities
With thousands of visitors each month and a complete new look in 2015, the Plano Chamber website is a great way to promote your business to Chamber members, individuals looking to relocate to the area, and community members.

There are two options available:
1. Homepage Banner Advertisement - This ad is featured in the bottom left quadrant of our homepage. It is 757px (w) X 188px (h) and is visible without scrolling on the homepage. Monthly (Exclusive Placement): $500

2. Rotating Banner Advertisement - Your ad will appear on key webpages throughout the website:
   Business Directory Search Page, Chamber Events Calendar Page, Job Posting Page, and Hot Deals Page.
   600px (w) X 80px (h)
   Monthly (On four pages within website): $350
Advertising Contract

Organization/Company Name: ____________________________________________________________________________________________
Contact: _________________________________________________________Title:_____________________________________________________
Mailing Address: ___________________________________________________________________________________________________________
City, State, Zip: _____________________________________________________________ Phone: ______________________________________
Email: ________________________________________________Website_____________________________________________________________

Pre-payment is required for all advertising. Link for Ad: www.________________________________________________________

#1 Small Newsletter Ad (140px (w) X 140px (h)): __ ______ Monthly (2 editions): $150 _____Quarterly (6 editions): $400
#2 Large Newsletter Ad (280px (w) X 140px (h)): ____ Monthly (2 editions): $225 _____Quarterly (6 editions): $625
#3 Homepage Banner Advertisement (757px (w) x 188px (h)): __________ Monthly $500
#4 Rotating Banner Advertisement (600px (w) X 80px (h)): ___ Monthly $350

☐ Check
Amount Enclosed: __________________________________________

☐ Credit Card Total to Charge: _________________________
Type: AMEX MC VISA
# ___________________________ Exp: __________ CVV2 ___________

Amount to Charge: __________________________________________

Name on Card: ______________________________________________
Billing Address for Card: ______________________________________ Zip Code: __________________

Month(s) requested for ad to run: (If running multiple ads, please place # next to month to indicate which ad runs which month.)

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
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Prices are subject to change until receipt of this contract and payment is received in full. Please email camera ready jpeg image and link to katieg@planochamber.org no later than two weeks prior to run date. The Plano Chamber of Commerce reserves the right to reject any advertisement for any reason and refund payment received for that advertisement. By signing this contract, you agree to the terms outlined in the advertising contract. All advertising agreements must be countersigned by Plano Chamber representative prior to confirmation. Availability and placement of ad space is secured on a first-come, first-paid basis. All advertisers must be Plano Chamber Members in good standing.

Signature: _______________________________ Chamber Representative: _______________________________
Title: _______________________________ Date: _______________________________
Date: _______________________________

Please return this form to Katie Gimenez via email katieg@planochamber.org or fax 972-422-5182. We appreciate your support of the Plano Chamber.

OFFICE USE ONLY: _____ Ad Scheduled/Contract Countersigned _____ Invoiced
_____ Payment Processed