



# SPONSORSHIP

opportunities guide

# SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for the 30th Annual Plano Chamber Golf Tournament. This is an exciting opportunity to market your company to businesses throughout Plano while enjoying fresh air, making business connections on the greens, and supporting the Plano Chamber of Commerce. Sponsorships are available for every budget and begin at \$150. For further details, please contact Ryan Minter at (972) 424-7547 ext. 229 or email [ryanm@planochamber.org](mailto:ryanm@planochamber.org).

## TITLE SPONSOR – Exclusive

As the TITLE SPONSOR of the 29th Annual Plano Chamber of Commerce Golf Tournament, your company is assured high visibility before, during, and after the Golf Tournament. Sponsorship benefits include:

- ◇ Eight players for golf plus dinner at the awards ceremony
- ◇ Eight Putt & Chip Contest Passes
- ◇ Logo and name to be featured prominently on all marketing materials including:
  - ◆ Postcard/flyer
  - ◆ Registration forms
  - ◆ Plano Chamber website
  - ◆ Awards Ceremony Profile
  - ◆ Plano Chamber e-newsletter (circulation of 4,500)
- ◇ Display of sponsor logo at event
- ◇ Tee Box sponsorship (see below)
- ◇ Sponsor recognition and comments from podium at awards ceremony (5 minutes)
- ◇ Feature story in *The Bottom Line* newsletter (sponsor name)
- ◇ Sponsor table placement and display in registration area at awards ceremony
- ◇ One month free advertising in *The Bottom Line* newsletter (\$150 value)
- ◇ One month free advertising banner on [planochamber.org](http://planochamber.org) (\$500 value)
- ◇ List of event attendees
- ◇ Opportunity to provide sponsor gift bags

**SOLD**

**Investment: \$5,000**

## GOLD SPONSOR

Sponsorship benefits include:

- ◇ Four players for golf plus lunch, and the awards ceremony
- ◇ One Putt & Chip Pass
- ◇ Logo and name to be featured on marketing materials including:
  - ◆ Postcard/flyer
  - ◆ Registration forms
  - ◆ Plano Chamber website
  - ◆ Plano Chamber e-newsletter (circulation of 4,500)
- ◇ Tee Box sponsorship (see below)
- ◇ Sponsor recognition from podium during awards ceremony
- ◇ One month free advertising in *The Bottom Line* newsletter (\$150 value)
- ◇ Opportunity to include marketing material in sponsor bags

**Investment: \$1,750**

## DINNER SPONSOR - Exclusive

Sponsorship benefits include:

- ◇ Four players for golf plus lunch and awards ceremony
- ◇ One Putt & Chip Pass
- ◇ Logo and name to be featured predominantly on all marketing materials including:
  - ◆ Postcard/flyer
  - ◆ Registration forms
  - ◆ Plano Chamber website
  - ◆ Plano Chamber e-newsletter (circulation of 4,500)
- ◇ Signage during registration and lunch
- ◇ Sponsor recognition from podium during awards dinner
- ◇ Opportunity to include marketing material in sponsor bags

**Investment: Value TBD.** The sponsorship cost will depend on the number of golfers. We expect between 120-130 golfers, which gives the sponsorship an approximate value of \$1200– \$1300.

## MULLIGAN SPONSOR - Exclusive

Sponsor benefits include:

- ◇ Yellow Mulligan Balls branded with your logo will be sold at the tournament
- ◇ Exclusive level of sponsorship offers unique opportunity for brand exposure
- ◇ One company representative may attend the awards dinner
- ◇ Company sign (we provide) on the course
- ◇ Sponsor recognition from podium at awards dinner
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

**Investment: \$1,000 (Exclusive)**

## RANGE SPONSOR - Exclusive

Sponsor benefits include:

- ◇ Exclusive level of sponsorship offers opportunity for increased exposure
- ◇ Two company representatives may attend the awards dinner
- ◇ Company sign (we provide) and tent (you provide) at the driving range with opportunity to network personally with each golfer
- ◇ Sponsor recognition from podium at awards dinner
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

**Investment: \$750 (Exclusive)**

## TEE BOX SPONSOR

Sponsor benefits include:

- ◇ Company sign (we provide)
- ◇ Tent and table provided at tee box with opportunity to network personally with each golfer
- ◇ Sponsor recognition from podium at awards dinner
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

**Investment: \$500**

## WATER SPONSOR - Exclusive

Sponsor benefits include:

- ◇ Exclusive level of sponsorship offers unique opportunity for brand exposure
- ◇ Company sign (we provide) thanking you as water sponsor
- ◇ Sponsor recognition from podium at awards dinner
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

**Investment: \$500 (Exclusive)**

## SPECIAL CONTEST SPONSOR

Sponsor benefits include:

- ◇ Two company representatives may attend the awards dinner
- ◇ Company sign (we provide)
- ◇ Tent and table provided at tee box with opportunity to network with each golfer
- ◇ Opportunity to promote business by including a promotional item in sponsor bags
- ◇ Sponsor to announce winner at awards dinner

**Investment: \$500**

## GREEN SPONSOR

Sponsor benefits include:

- ◇ Company signage on course (we provide)
- ◇ Sponsor recognition from podium at awards dinner
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

**Investment: \$150**

# SPONSORSHIP AGREEMENT

Yes! I would like to partner with the Plano Chamber as a sponsor of the 30th Annual Plano Chamber Golf Tournament. Please check appropriate sponsorship:

- |  |         |   |         |
|--|---------|---|---------|
| <input type="checkbox"/> Title Sponsor (Exclusive)         | \$5,000 | <input type="checkbox"/> Mulligan Sponsor | \$1,000 |
| <input type="checkbox"/> Gold Sponsor                      | \$1,750 | <input type="checkbox"/> Water Sponsor    | \$500   |
| <input type="checkbox"/> Driving Range Sponsor (Exclusive) | \$750   | <input type="checkbox"/> Tee Box Sponsor  | \$500   |
| <input type="checkbox"/> Special Contest Sponsor           | \$500   | <input type="checkbox"/> Green Sponsor    | \$150   |

***\*All food and beverage provided on course must be coordinated through Plano Chamber and host course.***

## Sponsor Contact Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

***\*\* All sponsors must be members in good standing at time of pledge and at time of the golf tournament. Payment is due 30 days prior to the event and can be billed accordingly.***

**By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a Chamber representative prior to confirmation.**

Sponsor Signature: \_\_\_\_\_ Chamber Representative: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Date: \_\_\_\_\_

## Credit Card Authorization

Type: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AmEx Name on Card: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CW2 Code\*: \_\_\_\_\_ Amount: \_\_\_\_\_

\_\_\_\_\_ Please invoice me.

\*CW2 Code - Visa and MasterCard is 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. American Express is 4 digits printed on the front of the card above and to the right of the raised credit card number.



# EVENT OVERVIEW

In its 30th year, this event allows members and prospective members of the Plano Chamber to network in a fun, relaxed environment while raising funds to benefit programs to fulfill our mission. The day on the greens will feature driving range practice, lunch, "shotgun" start, networking with fellow golfers, and an awards ceremony to conclude the day. The tournament will be scramble format for up to 130 golfers.



## About the Plano Chamber of Commerce

Since its inception by a group of local business leaders in 1946, the Plano Chamber of Commerce has worked tirelessly to promote local economic growth, foster business-friendly public policies, and serve our members through exceptional programs, benefits, and services. It is our mission to provide resources to maximize business performance through advocacy, education, innovation, and collaboration.

Your support will help the Plano Chamber of Commerce continue to serve the community by providing valuable programs such as:

- ◇ Advocacy - The Plano Chamber aims to develop and promote public policy positions and foster a proactive agenda to protect the interest of business and advance the quality of life of the community.
- ◇ Educational opportunities through **Success in Business**, **Women's Division** and **Plano First Quarterly Luncheons** featuring expert speakers on topics ranging from health care, social media marketing, corporate philanthropy, and much more.
- ◇ Business connections via **Business Interchange**, **Business After Hours.**, and **Young Professionals of Plano**. These events provide opportunities for Plano Chamber members to make new connections and grow their businesses.

## Event Details

**Location:** Pecan Hollow Golf Course  
4901 East 14th Street, Plano, TX 75074

**Date:** Monday, September 27, 2021

**Expected Attendance:** 120-130 golfers

### Golf Prices

**Foursome** – \$600 (Before August 1)

**Individual Player** – \$175 (Before August 1)

## Day of Event Schedule

**1:30 PM**

Shotgun Start  
Scramble Format  
The Fun Begins!

**6:00 PM**

Dinner  
Awards Ceremony