29th Annual Golf Tournament
Plano Chamber & Mercedes-Benz of Plano

Sponsorship Opportunities Guide

June 3, 2019
Pecan Hollow

Contact: Ryan Minter 972.424.7547
In its 29th year, this event allows members and prospective members of the Plano Chamber to network in a fun, relaxed environment while raising funds to benefit programs to fulfill our mission. The day on the greens will feature driving range practice, lunch, "shotgun" start, networking with fellow golfers, and an awards ceremony to conclude the day. The tournament will be scramble format for up to 130 golfers.

Since its inception by a group of local business leaders in 1946, the Plano Chamber of Commerce has worked tirelessly to promote local economic growth, foster business-friendly public policies, and serve our members through exceptional programs, benefits, and services. It is our mission to provide resources to maximize business performance through advocacy, education, innovation, and collaboration.

Your support will help the Plano Chamber of Commerce continue to serve the community by providing valuable programs such as:

- **Advocacy** - The Plano Chamber aims to develop and promote public policy positions and foster a proactive agenda to protect the interest of business and advance the quality of life of the community.
- Educational opportunities through **Success in Business, Women’s Division** and **Plano First Quarterly Luncheons** featuring expert speakers on topics ranging from health care, social media marketing, corporate philanthropy, and much more.
- Business connections via **Business Interchange, Business After Hours**, and **Young Professionals of Plano**. These events provide opportunities for Plano Chamber members to make new connections and grow their businesses.

**Event Details**

**Location:** Pecan Hollow Golf Course  
4901 East 14th Street, Plano, TX 75074  
**Date:** Monday, June 3, 2019  
**Expected Attendance:** 120-130 golfers

**Golf Prices**  
**Foursome** – $500 (Before May 1)  
**Individual Player** – $150 (Before May 1)

**Day of Event Schedule**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Details</th>
</tr>
</thead>
</table>
| 11:30 AM | Registration  
Networking & Driving Range Practice |
| 12:30 PM | Lunch |
| 1:30 PM  | Shotgun Start  
Scramble Format  
The Fun Begins! |
| 6:00 PM  | Dinner  
Awards Ceremony |
SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for the 29th Annual Plano Chamber Golf Tournament. This is an exciting opportunity to market your company to businesses throughout Plano while enjoying fresh air, making business connections on the greens, and supporting the Plano Chamber of Commerce. Sponsorships are available for every budget and begin at $150. For further details, please contact Ryan Minter at (972) 424-7547 ext. 229 or email ryanm@planochamber.org.

TITLE SPONSOR – Exclusive

As the TITLE SPONSOR of the 29th Annual Plano Chamber of Commerce Golf Tournament, your company is assured high visibility before, during, and after the Golf Tournament. Sponsorship benefits include:

- Eight players for golf plus dinner at the awards ceremony
- Eight Putt & Chip Contest Passes
- Logo and name to be featured prominently on all marketing materials including:
  - Postcard/flyer
  - Registration forms
  - Plano Chamber website
  - Ad in Plano Profile
  - Plano Chamber e-newsletter (circulation of 4,500)
- Display of sponsor signage at event
- Tee Box sponsorship (see below)
- Sponsor recognition from podium during awards ceremony (5 minutes)
- Feature story in Plano Chamber e-newsletter on sponsor
- Sponsor table provided for display in registration/lunch/awards area
- One month free advertising in The Bottom Line newsletter ($150 value)
- One month free advertising banner on planochamber.org ($500 value)
- List of event attendees
- Opportunity to provide sponsor gift bags

Investment: $5,000

GOLD SPONSOR

Sponsorship benefits include:

- Four players for golf plus lunch, and the awards ceremony
- One Putt & Chip Pass
- Logo and name to be featured on marketing materials including:
  - Postcard/flyer
  - Registration forms
  - Plano Chamber website
  - Plano Chamber e-newsletter (circulation of 4,500)
- Tee Box sponsorship (see below)
- Sponsor recognition from podium during awards ceremony
- One month free advertising in The Bottom Line newsletter ($150 value)
- Opportunity to include marketing material in sponsor bags

Investment: $1,750
Sponsor benefits include:
- Four players for golf plus lunch and awards ceremony
- One Putt & Chip Pass
- Logo and name to be featured predominantly on all marketing materials including:
  - Postcard/flyer
  - Registration forms
- Signage during registration and lunch
- Sponsor recognition from podium during awards dinner
- Opportunity to include marketing material in sponsor bags

Investment: Value TBD. The sponsorship cost will depend on the number of golfers. We expect between 120-130 golfers, which gives the sponsorship an approximate value of $1200–$1300.

**MULLIGAN SPONSOR - Exclusive**

Sponsor benefits include: **Deadline April 15**
- Yellow Mulligan Balls branded with your logo will be sold at the tournament
- Exclusive level of sponsorship offers unique opportunity for brand exposure
- One company representative may attend the awards dinner
- Company sign (we provide) on the course
- Sponsor recognition from podium at awards dinner
- Opportunity to promote business by including a promotional item in sponsor bags

Investment: $750 (Exclusive)

**WATER SPONSOR - Exclusive**

Sponsor benefits include:
- Exclusive level of sponsorship offers unique opportunity for brand exposure
- Company sign (we provide) thanking you as water sponsor
- Sponsor recognition from podium at awards dinner
- Opportunity to promote business by including a promotional item in sponsor bags

Investment: $500 (Exclusive)

**RANGE SPONSOR - Exclusive**

Sponsor benefits include:
- Exclusive level of sponsorship offers opportunity for increased exposure
- Two company representatives may attend the awards dinner
- Company sign (we provide) on the course
- Sponsor recognition from podium at awards dinner
- Opportunity to promote business by including a promotional item in sponsor bags

Investment: $750 (Exclusive)

**SPECIAL CONTEST SPONSOR**

Sponsor benefits include:
- Two company representatives may attend the awards dinner
- Company sign (we provide)
- Tent and table provided at tee box with opportunity to network with each golfer
- Opportunity to promote business by including a promotional item in sponsor bags
- Sponsor to announce winner at awards dinner

Investment: $500

**GREEN SPONSOR**

Sponsor benefits include:
- Company signage on course (we provide)
- Sponsor recognition from podium at awards dinner
- Opportunity to promote business by including a promotional item in sponsor bags

Investment: $150
Yes! I would like to partner with the Plano Chamber as a sponsor of the 29th Annual Plano Chamber Golf Tournament. Please check appropriate sponsorship:

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Sponsorship Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Sponsor (Exclusive)</td>
<td>$5,000</td>
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<tr>
<td>□ Gold Sponsor</td>
<td>$1,750</td>
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<tr>
<td>Driving Range Sponsor (Exclusive)</td>
<td>$750</td>
</tr>
<tr>
<td>□ Special Contest Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>□ Mulligan Sponsor</td>
<td>$750</td>
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<tr>
<td>□ Water Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>□ Tee Box Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>□ Green Sponsor</td>
<td>$150</td>
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</tbody>
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*All food and beverage provided on course must be coordinated through Plano Chamber and host course.

**All sponsors must be members in good standing at time of pledge and at time of the golf tournament. Payment is due 30 days prior to the event and can be billed accordingly.

By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a Chamber representative prior to confirmation.

Sponsor Signature: ____________________________________ Chamber Representative: ____________________________________
Title: ____________________________________ Date: ____________________________________
Date: ____________________________________

Credit Card Authorization

Type: _______ Visa _______ MC _______ AmEx Name on Card: ____________________________________
Billing Street Address: ____________________________________________________________________________
Billing Zip Code: ____________________________________
Card Number: ______________________________________________________________________________________
Expiration Date: ____________________________________
CVV2 Code*: __________________ Amount: ____________________________________

*CV2 Code - Visa and MasterCard is 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. American Express is 4 digits printed on the front of the card above and to the right of the raised credit card number.

____ Please invoice me.