



MEMBERSHIP GUIDE

Join Plano's Most Influential Business Organization

ABOUT THE PLANO CHAMBER OF COMMERCE

The Plano Chamber is the voice of business, uniting companies and organizations of all sizes and industries across Plano and North Texas. We provide tools, resources and connections to help your business thrive today and prepare for the opportunities of tomorrow.

We do this by:

Advocating for sound business policies that strengthen our economy and enhance community competitiveness.

Convening thought leaders to foster strategic partnership to address the regions' most pressing issues.

Engaging our members through meaningful connections, professional development, and collaborative opportunities that drive growth and success.





WHY THIS MATTERS TO YOU

Meet the right people: Events are intentionally designed to connect you with decision-makers, peers, and future collaborators.

Build your brand: From sponsorship opportunities to speaking roles and ribbon-cuttings, these forums give you visibility.

Stay current: Through seminars, committees, and events you keep your finger on the pulse of what's happening in business, workforce, and public policy.

Lead and impact: Your involvement positions you not just as a participant but as a contributor to the Plano business ecosystem.

It's more than a membership – it's an investment in Plano's future!



EXECUTIVE ENGAGEMENT

Board of Directors represents a cross-section of Plano's most respected business and community leaders. Together, they provide strategic direction, ensure organizational accountability, and champion the Chamber's mission to foster a strong and vibrant business environment.

Invitation Only

Public Policy Committee helps shape the Chamber's advocacy agenda and engage directly with local, state, and federal issues that impact the business community. The committee reviews legislation, hosts policy discussions, and builds relationships with elected officials. *Active participation gives members a seat at the table.*

The Exchange is an exclusive program for leaders of Plano's top-tier businesses, designed to create peer-to-peer networking, strategic conversation, and shared insights on leadership and business growth. This is a unique forum to engage with fellow decision-makers shaping the future of North Texas.

Invitation Only

PROPEL, a project of the Plano Works Foundation, is a select program for new executives. Through curated experiences and conversations, PROPEL helps new executives integrate quickly into Plano's business landscape while forming lasting relationships with fellow community influencers.

Application Process

A woman with blonde hair, wearing a red and blue patterned dress and a blue headband, is speaking into a microphone. She is smiling and looking towards the audience. In the background, several people are seated at tables, listening attentively. The setting appears to be a formal event or conference.

COMMITTEE ENGAGEMENT

Small Business

Committee supports entrepreneurs and small business owners through networking, education, and resources designed to promote growth and long-term success.

Members gain access to business workshops and opportunities to collaborate with fellow local business leaders.

Women's Division

connects and empowers professional women through purposeful networking, leadership development, and community engagement.

Members benefit from programs, events, and peer-to-peer connections that foster personal and professional growth.

Chamber Champions

Committee is made up of members who actively support and promote the Chamber's mission.

Champions help amplify Chamber initiatives, engage in outreach, and serve as ambassadors for programs, events, and advocacy efforts.

LEADERSHIP & WORKFORCE DEVELOPMENT



Plano Works Leadership Foundation is the philanthropic arm of the Plano Chamber of Commerce. Founded in 2021, the Plano Works Leadership Foundation provides a structure for individuals, businesses of all sizes, corporate partners, and foundations to support the work of the Plano Chamber's leadership programs and initiatives.

Leadership Plano, a program of the Plano Works Leadership Foundation, develops community-minded leaders by providing education on local issues, networking with top executives, and hands-on experiences in civic and business initiatives. Participants gain knowledge and connections to make a meaningful impact in the Plano community. **Application Process*

Young Professionals of Plano (YPP) engages emerging business leaders in Plano through networking, professional development, and community service. Members connect with peers, build leadership skills, and gain exposure to local business and civic leaders.

Plano United Business (PUB) is a mentorship program that support minority-owned, women-owned, and veteran-owned businesses in Collin County, designed to foster growth through membership, education, mentorship, and relationship-building. **Application Process*



ADVOCACY

Collin County Days is a signature Chamber advocacy event where members meet with local officials, policymakers, and community leaders to discuss business priorities and influence policies that foster economic growth across Collin County.

DC Fly-In is a premier opportunity for Chamber members to travel to Washington, D.C. and engage directly with federal lawmakers. Participants advocate on behalf of local businesses, build relationships with national leaders, and help shape policy impacting the Plano business community.



COMMUNITY ENGAGEMENT

New Teacher Bags allow the Chamber welcomes new educators with appreciation bags, helping them start the school year prepared while building strong connections between local schools and the business community.

Principal for the Day, a program of Plano Works Leadership Foundation, invites business leaders step into a school as Principal for the Day to experience education firsthand, engage with students and staff, and strengthen ties between the



SIGNATURE EVENTS

Workforce Summit brings together business leaders, educators, and community partners to tackle one of the most important issues facing our region—talent.

Annual Meeting celebrates Chamber accomplishments, recognizes outstanding businesses, and shares priorities for the year ahead.

State of Plano provides insights into Plano's economic growth, development, and key community initiatives.

State of AI explores emerging trends and innovations in artificial intelligence and their impact on business.

State of Healthcare highlights key trends and opportunities in healthcare and the regional health industry.

State of Education connects business leaders with educators to discuss workforce development and community priorities.

Best of Plano celebrates the city's outstanding businesses, highlighting top companies, products, and services as voted by the community and Chamber members.



SMALL BUSINESS PROGRAMS

Small businesses are the heartbeat of our community. Our programs are designed to connect, inspire, and empower small business professionals, offering networking, learning, and leadership opportunities.

Friday Morning Networking | Start your day connecting with Plano business professionals over coffee and meaningful conversation.

Business After Hours | Relax, mingle, and build relationships with fellow members in a casual evening networking setting.

Success in Business | Gain insights, strategies, and inspiration from expert speakers designed to help your business grow.

New Member Showcase | Meet and learn from our newest members while discovering opportunities for collaboration and connection.

BRANDING & SPONSORSHIPS

Through events and program engagement, the Plano Chamber offers businesses unique opportunities to showcase their brand, connect with leaders, and make a tangible impact in the Plano community.

Through our events and engagement programs, sponsors gain access to:

- High-Profile Exposure
- Strategic Brand Alignment
- Meaningful Networking
- Community Impact

We believe in your success! Partnering with the Chamber allows your business to grow, be seen, and make a difference, all while actively supporting the Plano business ecosystem.



MEMBERSHIP LEVELS & BENEFITS

CORE BENEFITS OF MEMBERSHIP

ACCESS TO BENEFITS FOR ALL FULL-TIME EMPLOYEES

INVITATION TO ENGAGE IN COMMITTEES, PROGRAMS, AND EVENTS

**COMPLIMENTARY MEMBERS-ONLY NETWORKING EVENTS
AND LUNCH AND LEARN SEMINARS**

**ACCESS TO PROSPERITY BANK BUSINESS CENTER
& RESOURCE ROOM**

**COMPANY LISTING ON PLANOCHAMBER.ORG BUSINESS DIRECTORY
(ONLINE AND PRINTED MAGAZINE)**

**USE OF “PROUD PLANO CHAMBER MEMBER” LOGO
AND WINDOW CLINGS**

DISPLAY MARKETING MATERIAL IN PLANO CHAMBER LOBBY

**OPPORTUNITY TO SHARE SPECIAL DISCOUNTS, EVENTS
OR CLASSES ON PLANOCHAMBER.ORG**

**ACCESS TO OPPORTUNITIES FOR
ONLINE ADVERTISING AND SPONSORSHIPS**



CONNECT

\$525 ANNUALLY

The ideal starting point for small businesses and entrepreneurs, offering essential tools, resources, and networking opportunities to begin building your presence in the Plano business community.



Includes all core benefits

**Not available for companies with more than 10 full-time employees*

EXCEL

\$975 ANNUALLY

Designed for growing businesses ready to increase visibility, enhance marketing reach and engage more deeply with the Chamber's network. Includes all benefits listed above plus:



Business feature "Inside Look" on Plano Chamber's social media pages



Opportunity to submit "Member Spotlight" on the Chamber Blog



Annual \$50 marketing credit



Ribbon Cutting kit



Enhanced full-page company listing on PlanoChamber.org



Annual Plano Chamber mailing list
Complimentary conference room rental (twice per year)



Additional categories (up to two)

**Not available for companies with more than 50 full-time employees*



INVEST

\$2,100 ANNUALLY

For companies seeking expanded influence, leadership access, and greater opportunities to connect with decision-makers across the region.

Includes all benefits listed above plus:

- ✓ Invitation to Breakfast with the Board of Directors
- ✓ Additional locations or categories (up to four)
- ✓ Annual \$250 digital marketing credit

INNOVATE

\$4,200+ ANNUALLY

Tailored for top investors and community leaders, providing exclusive programming, high-profile exposure, and opportunities to shape the Chamber's initiatives. Includes all benefits listed above plus:

- ✓ Invitation to attend exclusive receptions, openings, and events
- ✓ Invitation to The Exchange (plus ability to host)
- ✓ Logo displayed in Plano Chamber lobby
- ✓ Logo recognition on PlanoChamber.org homepage, events, programs and publications
- ✓ Additional locations or categories (up to six)
- ✓ Annual \$400 digital marketing credit



INSP RE

\$8,400+ ANNUALLY

Our premier membership tier for organizations that lead the community, offering personalized benefits, unmatched visibility, and strategic opportunities to make a lasting impact. Includes all benefits listed above plus:

- ✓ Invitation to lunch with Chamber President/CEO & Chairman of the Board
- ✓ Recognition for supporting efforts in advocacy and public policy
- ✓ Opportunity to recommend C-suite keynote speaker
- ✓ Opportunity for featured article showcase
Personalized benefits based on company needs

**Benefits at each level may be adjusted at any time. Value of benefits will exceed level of investment.*

JOIN TODAY!

**CONNECT. GROW.
INFLUENCE.**



**THANK YOU TO OUR
TOP INVESTORS!**



5400 INDEPENDENCE PKWY, SUITE 200, PLANO, TEXAS 75023
PLANOCHAMBER.ORG

