

# WORKSHEET

## CREATING A SHARED DEFINITION OF SUCCESS FOR 2026

### ACTIVITY 1 (15 MINUTES): The “Year in Headlines”

Imagine it is December 2026 and local media, business leaders and regional partners are praising the Plano Chamber. Write a headline that captures our biggest accomplishment.

*Examples:*

- *“Plano Chamber’s Talent Advancement Network becomes blueprint for North Texas workforce strategy.”*
- *“Plano Chamber celebrates 80 years of business leadership with record membership growth.”*

Write your own headline(s)...









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## **CREATING A SHARED DEFINITION OF SUCCESS FOR 2026**

### **ACTIVITY 3 (15 MINUTES): Baseline – 2026 Goals & Success Indicators Report**

Each group will report on their most exciting ideas and goals. Themes and consensus will begin to emerge. The information shared (and collected at each table) will be given to staff to create the Goals & Success Indicators Report Card to be shared at the January Board meeting.

**My group's most exciting ideas and goals:**