



BOARD OF DIRECTORS INNOVATION & AWARENESS QUIZ

1. Does the Plano Chamber excel at communicating the value of membership WITHOUT involvement?
YES / NO
2. Does the Chamber have a 501c3 Foundation in place? YES / NO
3. Does the Chamber have a consistent editorial voice on business & community issues and is regularly quoted in the media? YES / NO
4. Does the Chamber regularly convene meetings and lead coalitions of business & community stakeholders? YES / NO
5. Does the Chamber have a multi-year vision for the organization? YES / NO
6. Does the Chamber have a multi-year vision for the community? YES / NO
7. Does the Chamber CEO spend more of her time on issues, rather than events? YES / NO
8. Does the Chamber excel at collecting and analyzing feedback from members (not just an annual survey)? YES / NO
9. Does the Chamber have a Business Retention & Expansion program and/or a workforce development program in place? YES / NO
10. Does the Chamber have an advocacy alert program in place to “make the phones ring” and/or “turn up the heat” on elected officials? YES / NO
11. Does the Chamber have a detailed matrix of volunteer leaders and elected officials that they know and have personal relationships with? YES / NO
12. Does the Chamber record and track votes of elected officials reporting if they voted “with” or “against” the Chamber’s position on issues? YES / NO
13. Do you know the number of jobs your members represent? YES / NO
14. Does the Chamber have a Board, who will commit their time, talent and treasure? YES / NO
15. Does the Chamber have cash reserves equal to 6 months or more of the annual budget? YES / NO
16. Does the Chamber have a bonus program in place that rewards staff when the Chamber has a good financial or programmatic/advancement year to help retain talent? YES / NO

TOTAL YES : _____