



**Board Retreat**  
**Monday, December 9, 2024**  
**8:00 AM – 11:30 AM**

**PURPOSE:** The Board Retreat is an annual planning and introduction session for new and existing Plano Chamber Board members to bond and work collaboratively as a unit, take time to consider and evaluate action plans, and review roles and responsibilities as a Board member.

**ATTENDEES:** 2024 Board of Directors, 2025 Board of Directors, Chamber Staff, Invited partners

## **AGENDA**

I.	Registration & Breakfast	8:00 AM	
II.	Welcome Remarks	8:20 AM	David Downs, Downs Fischer Financial 2024 Chair of the Board  Kristen Lollar, Whitley Penn 2025 Chair of the Board
III.	Operations Review	8:55 AM	Kelle Marsalis
IV.	Mission, Membership & Revenue	9:20 AM	Kelle Marsalis
V.	BREAK	9:50 AM	
VI.	Advocacy Review	10:00 AM	Kelle Marsalis, Nick Weander
VII.	Sponsorship/Engagement Roundtable	10:30 AM	Board Members
VIII.	Wrap Up and Questions	11:15 PM	Kristen Lollar