

SUCCESS IN BUSINESS OVERVIEW

This monthly program is held the fourth Wednesday of each month from 11:30 AM - 1:00 PM. Success in Business luncheons feature a business-minded speaker on varying topics each month to help individuals grow and improve their business. Luncheons average about 60 attendees.

PAST PROGRAMS

Big Business Panel

Financial Literacy

Lead Generation

Marketing & Social Media

Recruitment & Retention

Sales Motivation

Strategic Planning

Workplace Culture

SPONSORSHIP BENEFITS | MONTHLY SPONSOR

As the Success in Business monthly sponsor, your company is assured high visibility before, during, and after the event for your assigned month.

Sponsorship benefits include:

- ◇ Logo to be featured prominently on all marketing materials including:
 - ◆ Marketing materials for luncheon
 - ◆ Event page on Plano Chamber website
 - ◆ Email marketing sent to 5,000 members and non-members
- ◇ Sponsor recognition during opening remarks
- ◇ 5-Minute presentation at the beginning of the luncheon
- ◇ Exclusive access to distribute marketing materials at each seat
- ◇ Copy of all business cards collected during that month's luncheon
- ◇ Opportunity to provide a door prize

Investment: \$125

SUCCESS IN BUSINESS SPONSOR AGREEMENT

Contact Information

Company Name: _____

Contact: _____ Phone: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

As a Success in Business sponsor, I agree to the following (please initial):

1. I am a member in good standing of the Plano Chamber of Commerce. _____
2. I understand that payment is due upon signing this agreement, made payable to the Plano Chamber of Commerce. _____
3. I understand that I need to provide marketing materials for the attendees. _____
4. I will send a hi-res version of my logo to the Plano Chamber six weeks prior. _____

Sponsor Signature: _____

Title: _____ **Date:** _____

Credit Card Authorization

Type: Visa ___ MC ___ AMEX ___

Name on Card: _____

Billing Street Address: _____

Billing City: _____ Billing State: _____ Billing Zip Code: _____

Card Number: _____

Expiration Date: _____ CVV2 Code*: _____ Amount: _____

***CVV2 Code - Visa and MasterCard** have 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. **American Express** is 4 digits printed on the front of the card above and to the right of the raised credit card number.

QUESTIONS? Contact **Catherine Riggle**, Programs Manager, by calling 972.424.7547, ext. 231 or email catheriner@planochamber.org.