



March 2011 Membership Meeting



S O U T H E A S T P L A N O B U S I N E S S A L L I A N C E

SEPBA
Southeast Plano Business Alliance

Agenda



- 11:30 Networking & Lunch
- 12:00 New Member Introductions
- 12:05 February 8 Meeting Follow-up
- 12:10 Michael Urtso, President Education Foundation
 Monica Shortino , Plano ISD Foundation
- 12:40 Jamee Jolly, Plano Chamber of Commerce
- 12:55 May Social Event - TBD
 June 14 Meeting - Plano Economic Development
 Board

- **SEPBA is an alliance of businesses unified to improving business opportunities, developing local relationships, and positively impacting our community and the environment.**



New Member Introductions



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SEPBA

February 8 Meeting Follow-up



- “Member Perk” for all SEPBA member companies
- Executive Forum – Please provide name, email and phone contact for your company’s CEO, CFO, COO, CPO and CIO
- Join our LinkedIn SEPBA membership group
- Let us know your suggestions for guest speakers and/or whether your company would like to host a site visit or future alliance meeting
- Come join us on for our MAY social event

2011 Focus on Membership Benefits and Alliance Accomplishments



- **Training**
 - UTD internships & Collin County Community College resources
- **Energy**
 - Power purchasing co-op and renewable energy efforts
- **Executive Forum**
 - Establish CxO audience
 - Facilitate alliance commerce through sourcing series
- **Membership**
 - Member Perks, Profiles and Plaques
 - Site visits and success stories
 - Social events every quarter

2011 SEPBA Leadership Team



- Chair Trent Waterhouse, Lineage Power
- Co-Chair Amie Thompson, Homewood Suites
- Treasurer Camille Ussery, ViewPoint Bank
- Secretary Leng Smith, Lineage Power
- Strategic Planning Jerry Smith, I2R
- Committee Chair Abel Andrade, Regal Research
- Membership Karen Armendariz, Creation Technologies
- Senior Advisor David Ellis, Plano Economic Development



Michael Urtso & Monica Shortino
Plano ISD Foundation



S O U T H E A S T P L A N O B U S I N E S S A L L I A N C E



PLANO ISD
EDUCATION
FOUNDATION

Providing private financial support for educators and academic programs in Plano schools

Plano ISD Facts



Schools

Early Childhood (Pre-k)	3	1,476
Elementary	44	26,107
Middle	13	12,501
High	5	7,952
Senior High	3	7,358
Special Programs		2
Total Number of Schools	70	55,394

Staff

Educators		4,265
Total Number of Staff		7,073

Top 100 largest districts in the United States.

Ranked #26 "The 100 Best Places to Raise a Family" by *Best Life Magazine*.

Academic Excellence



- Ninety Plano ISD seniors were named Semifinalists in the 2009-2010 **National Merit Scholarship** Program
- Twenty-four Plano ISD schools have captured the **National Blue Ribbon Schools of Excellence Award**, presented by the United States Department of Education
- Plano ISD rated exemplary on all 25 state indicators for 2009-2010
- Every year since the award has been presented (1992-2009), Plano ISD has been selected for a "**What Parents Want Award**" by SchoolMatch, the nation's largest school selection and consulting firm
- Fourteen Plano ISD schools have been named to the **2010 TBEC Honor Roll** for sustained academic excellence
- Plano ISD has earned the highest rating of "**Superior Achievement**" in the state's Schools FIRST (Financial Integrity Rating System of Texas) program
- Plano ISD students performed 9% and 11% higher than the National and State average on the SAT, respectively
- Best in World Science Fair Winner from The Intel International Science and Engineering Fair

Plano ISD's Challenges?



- Growing need for private support to build a 21st Century learning environment with a focus on math, science and technology.
- Over the last decade Plano ISD has seen a rapid growth in economically disadvantaged students totaling more than 25% of district.
- 34% of campuses qualify as Title 1 campuses.
- More than \$1.3 billion in locally raised tax dollars has been directed to other school districts through current Texas public school finance legislation.
- Based on recent projections the Plano ISD estimates a \$35-\$60 million budget reduction from the State of Texas over the next biennium.

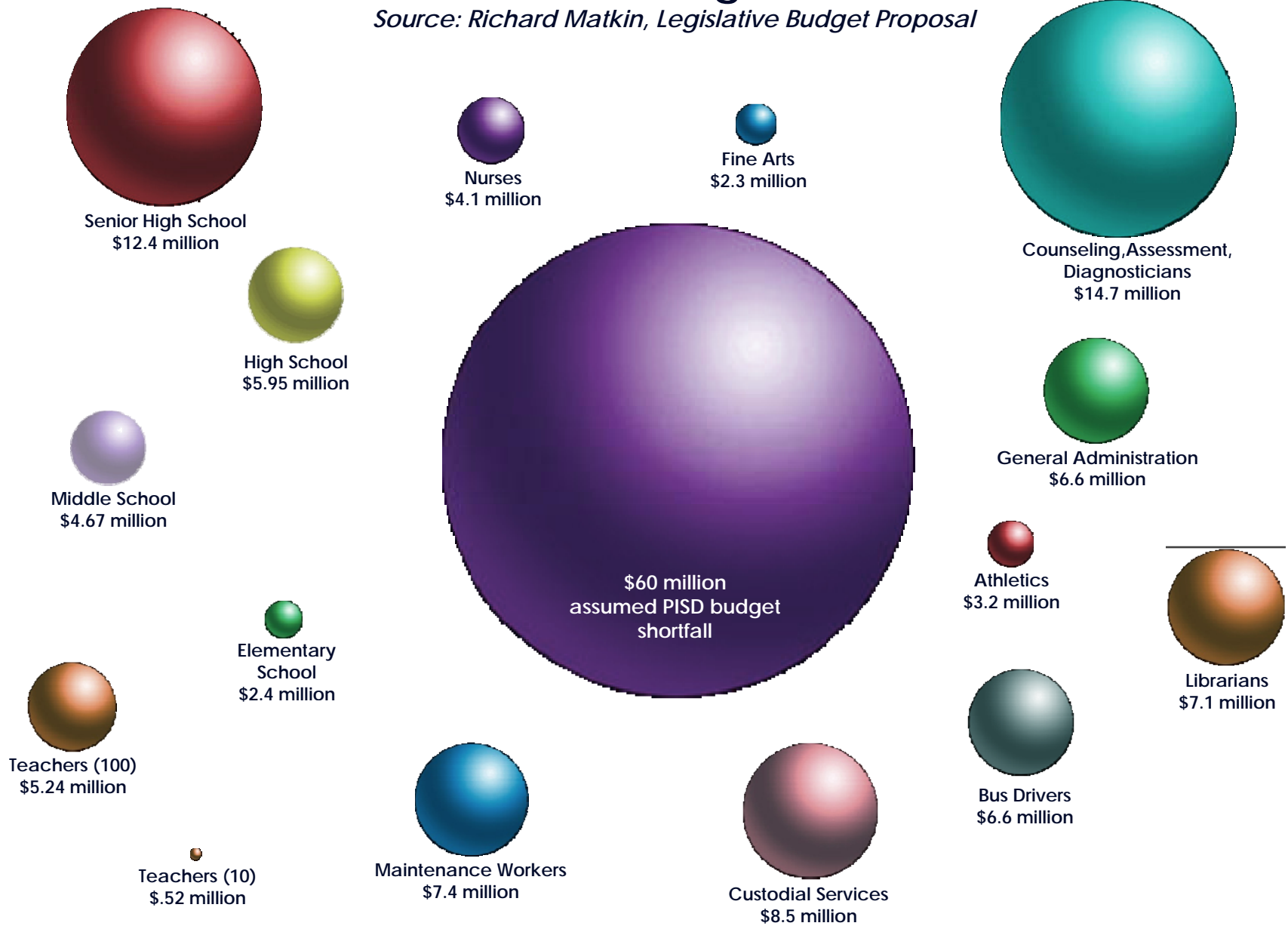
Budget Crisis...



What is \$57M to \$67M in cuts to Plano ISD?

Relative Budget Sizes

Source: Richard Matkin, Legislative Budget Proposal



Our Mission



Plano ISD Education Foundation’s mission is to help all students in Plano public schools achieve their full potential by providing financial support for educators and academic programs.

The Foundation’s goal is to help fill the funding gap to continue providing academic excellence.





What does the Plano ISD Education Foundation do?

- Each year the Foundation gifts Plano ISD close to \$1 million to support district-wide programs that really make a difference, such as:
 - Grants to educators and schools to enhance the instruction of our students
 - Funding pilot programs that hold the promise of bridging student achievement gaps and ensuring all students are college-ready
 - Support initiatives that recruit, retain and recognize the very best educators
 - Funding programs that enhance the math and science curriculum and programs of our students

STEM Programs



- 5th grade science camp
- Middle school math improvement initiative
- Middle and high schools science improvement initiative
- STEAM Academy opening Fall 2013

Our Impact



- 20,854 students reached by innovative classroom grants
- State accountability testing improved 20 of 25 indicators
- Middle school math students outperformed the national proficiency levels
- 700 scholarships for 5th grade science camp
- Maintain high retention rates of teachers and voted “Best Places to Work” by Dallas Business Journal for four years
- 425 families participating annually in literacy classes

Leveraging your investment



- Strong schools build strong communities
 - Corporate employee recruitment and retention
 - Increase property values
- Building tomorrow's leaders
 - 3,500 graduates annually
 - 21st Century teaching for a global workforce
- Leverage your brand by partnering with Plano ISD
 - PISD website, 16,000 hits per month
 - Enews, 36,000 parents and community members
 - District Digest, 7,000 employees
 - Annual Report, 5,000 mailed
- Custom giving opportunities and naming opportunities to meet your organizations mission and goals

Who is already investing?



- More than 3,000 donors contribute annually to the organization, including, corporations, private foundations, parents, concerned citizens and alumni.
- Nearly 10% of all funds raised during 2010 were through payroll deductions and donations from district educators and employees.
- 100% participation of the Plano ISD Education Foundation Board of Directors.
- Corporate initiative with companies such as AT&T, Exxon Mobil, HP/EDS, AEGON Direct Marketing, Texas Instruments, Texas Health Plano, BlueCross Blue Shield of Texas, Verizon, Huawei, Alliance Data, to name a few, were instrumental donors.

How you can help. . .



- General fund donations
- Restricted gifts for specific projects
- Custom programs to meet your company's philanthropic goals
- Ski Plano annual gala
- Matching gifts from employers
- Planned gifts
- Honorary and memorial gifts
- Share with Others

*Every gift matters.
An investment with huge returns!*

Contact Us



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www.pisd.edu/foundation



Jamee Jolly & Camille Ussery
Plano Chamber of Commerce



S O U T H E A S T P L A N O B U S I N E S S A L L I A N C E



May / June SEPBA Highlights



S O U T H E A S T P L A N O B U S I N E S S A L L I A N C E

SEPBA

Coming Next...



- MAY Social Event 4-6pm
 - TBD
- 14 June Alliance Meeting 11:30-1pm
 - Guest Speaker from the Economic Development Board
- Please remember to...
 - Invite someone from a neighboring company to our next meeting
 - Confirm your “Member Perk”
 - Share your “Executive Forum” contacts
 - Join the SEPBA group on LinkedIn



There is nothing more important than our MEMBERS.