



Business Interchange Breakfast Sponsor Guidelines

Thank you for your interest in becoming a Breakfast Sponsor for Business Interchange (BI). This is an excellent opportunity to promote your company's food to local business professionals.

1. **BI Breakfast Sponsors can promote their business by providing breakfast for 50 people for a set Friday each month:**
 - 1st Week of Every Month (**SOLD: Royal Catering**)
 - 2nd Week of Every Month (**SOLD: The Original Pancake House**)
 - 3rd Week of Every Month (**SOLD: McDonald's- O'Reilly Partnership**)
 - 4th Week of Every Month (**SOLD: Del Taco**)
2. BI Breakfast Sponsor opportunities are reserved for current members in good standing of the Plano Chamber of Commerce.
3. We encourage you to plan a breakfast that showcases your food and is easy to serve. For example: assorted breakfast pastries, breakfast burritos, breakfast sandwiches, etc. Please provide utensils, plates, napkins or other needed supplies.
4. Breakfast must be delivered to the Plano Chamber of Commerce offices by 7:00 AM. If you are unable to make the delivery on a certain date, you must contact the Director of Networking at least 48 hours in advance to coordinate a volunteer to pick it up.
5. As a sponsor, you will receive the following benefits:
 - a. Logo inclusion on signage at Business Interchange.
 - b. Logo inclusion on the front page of the business card handout that is handed out each week.
 - c. Logo and link inclusion on the Business Interchange event page on the Plano Chamber website on your sponsored dates.
 - d. On your sponsored dates, you will be allowed to give a one minute introduction and lead the Pledge of Allegiance at the beginning of each Business Interchange.
 - e. Complimentary ad (280 x 140 pixels in size) in one issue of the Plano Chamber e-Newsletter *Bottom Line*. Current subscriber base is over 4,500. Placement based on availability. Must be used within 6 months of signing of contract. (\$100 value)

If you have any questions, please contact Katie Gimenez, Director of Networking, at 972-424-7547, ext. 224. Thank you for your support of the Plano Chamber of Commerce!



Business Interchange Breakfast Sponsor Agreement

As a sponsor for the breakfast of Business Interchange, I agree to the following:

1) I will provide breakfast for 50 people on the following schedule in 2012:

Rank in order of preference from 1-4 (1 being most preferred and 4 being least preferred). A date will be confirmed by Chamber Staff upon receipt.

- ___ 1st Week of Every Month (**SOLD: Royal Catering**)
- ___ 2nd Week of Every Month (**SOLD: The Original Pancake House**)
- ___ 3rd Week of Every Month (**SOLD: McDonald's- O'Reilly Partnership**)
- ___ 4th Week of Every Month (**SOLD: Del Taco**)

2) I will deliver food for 50 people to the Plano Chamber of Commerce offices by 7:00 AM when it is my week to provide breakfast. If I am unable to make the delivery on a certain date, I will contact the Director of Networking at least 48 hours in advance to coordinate a volunteer to pick it up. Sponsors who miss two dates will not be allowed to continue the sponsorship.

3) I understand that the Director of Networking will contact me via email the week of my sponsorship to confirm.

By signing and completing this agreement, you are pledging to provide breakfast for a sponsorship in which you will receive agreed upon services and marketing as outlined in the Sponsor Guidelines. All agreements must be countersigned by Chamber representative prior to confirmation.

Sponsor	Plano Chamber
Signature: _____	Signature: _____
Title: _____	Title: _____
Date: _____	Date: _____
Company Name: _____	
Contact Name: _____	
Email: _____	Cell Phone: _____

Thank you for your continued support of the Plano Chamber. Through sponsorships like these, we are able to complete our mission of providing resources to maximize our member's performance through advocacy, education and networking.