

## 2012 Ambassador Club Partnership Agreement

Plano Chamber of Commerce Ambassadors act as the official goodwill greeters and volunteer liaisons between the Chamber and its current and prospective members. Joining this club is an option members can exercise to increase their commitment to the Chamber while gaining additional exposure for themselves and their business. Chamber Ambassadors work to exhibit the goals and ideals of the Chamber while promoting their business mission within the arena of Chamber events. Ambassadors make membership goodwill calls throughout the year, welcome new businesses and new members, recruit new members to the Chamber, and serve as the personal representatives of the Chamber throughout the community.

### Plano Chamber of Commerce Ambassadors willingly accept the responsibilities listed below:

1. Ambassadors must be a Chamber member in good standing, either individually or through their company.
2. Ambassadors are expected to have a general knowledge of the Chamber, its programs, initiatives & staff.
3. Each Ambassador will represent the Chamber in a positive & professional manner at all times.
4. Assist at Chamber events with greetings, registration and member engagement as schedule permits.
5. Attend (at least) 2 ribbon cuttings per month to show community support for new members.
6. Recruit 2 new Chamber members per year by encouraging prospective member to attend events and educating them on becoming a member. New member packets will be provided to you by Chamber staff.
7. Attend at least 6 out of the 8 monthly Ambassador luncheons/socials per year.
8. Wear your Ambassador name badge, pin and/or jacket (if you have earned one) and dress professionally to functions where the Ambassadors are key participants.
9. Call on new and current members upon request.

### Commitment

As a member of the Plano Chamber of Commerce Ambassador Club, I confirm my commitment to this partnership for one calendar year. I understand the benefits of being an Ambassador and have an interest in supporting the Chamber and its' members. I will work with staff in the capacity outlined in the Guidelines to spread the positive message surrounding the benefits included in becoming a Member Investor of the Plano Chamber of Commerce.

Ambassador Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Information (Please print)

Printed Name \_\_\_\_\_

Company Name \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_ Work Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax # \_\_\_\_\_

How did you hear and the Ambassador Club? \_\_\_\_\_

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