

22nd Annual Plano Chamber & Capital One Bank Golf Tournament Sponsorship Information



CONTACT:
Katie Gimenez
(972) 424-7547 ext. 224
katieg@planochamber.org

22nd Annual Plano Chamber & Capital One Bank Golf Tournament

Event Overview

In its 22nd year, this event allows members and prospective members of the Plano Chamber to network in a fun, relaxed environment while raising funds to benefit programs to fulfill our mission. The day on the greens will feature driving range practice, lunch, "shotgun" start, networking with fellow golfers, and an awards ceremony to conclude the day. The tournament's format will be best ball for 120–140 golfers.



About the Plano Chamber of Commerce

Since its inception by a group of local business leaders in 1946, the Plano Chamber of Commerce has worked tirelessly to promote local economic growth, foster business-friendly public policies, and serve our members through exceptional programs, benefits and services. It is our mission to provide resources to maximize business performance through advocacy, education and networking.

Your support will help the Plano Chamber of Commerce continue to serve the community by providing valuable programs such as:

- ◇ **Advocacy**– The Chamber aims to develop and promote public policy positions and foster a proactive agenda to protect the interest of business and advance the quality of life of the community.
- ◇ **Educational opportunities** through **Success in Business**, **Women's Division** and **Plano First Quarterly Luncheons** featuring expert speakers on topics ranging from sales techniques, health care, social media marketing, and much more.
- ◇ **Business connections** via **Business Interchange**, **Business After Hours**, and **Power Networking**. These events provide opportunities for Chamber members to make new connections and grow their businesses.

Event Details

Location: Pecan Hollow Golf Course
4501 14th Street, Plano, TX 75074

Date: May 21, 2012

Expected Attendance: 120-140 golfers

Committee Chair: Joe Dwyer

Honorary Committee Chair: Mayor Phil Dyer

Golf Prices

Foursome– \$560

Individual Player– \$140

Super Ticket– \$35

Day of Event Schedule

11:30 AM	Registration Networking
12:30 PM	Lunch
1:30 PM	Shotgun Start Best Ball Format The Fun Begins!
6:30 PM	Dinner Awards Ceremony Door Prizes

22nd Annual Plano Chamber & Capital One Bank Golf Tournament Sponsorship Opportunities

The following sponsorship opportunities are available for the 22nd Annual Plano Chamber and Capital One Bank Golf Tournament. This is an exciting opportunity to market your company to businesses throughout Plano while enjoying fresh air, making business connections on the greens and supporting the Plano Chamber of Commerce. Sponsorships are available for every budget and begin at \$100. For more information, please contact Katie Gimenez by phone at (972) 424-7547 ext. 224 or by email at katieg@planochamber.org.

TITLE SPONSOR– Exclusive

As the TITLE SPONSOR of the 22nd Annual Plano Chamber of Commerce Golf Tournament, your company is assured high visibility before, during and after the Golf Tournament. Sponsorship benefits include:

- ◇ Eight players for golf, lunch and awards ceremony
- ◇ Eight Super Tickets (includes raffle, mulligan, etc.)
- ◇ Logo and name to be featured predominantly on all marketing materials including:
 - ◆ Postcard/flyer
 - ◆ Registration forms
 - ◆ Chamber website
 - ◆ Ads in Plano Profile/Plano Star Courier (depending on timing)
 - ◆ Chamber e-newsletter (circulation of 4,500)
- ◇ Display of sponsor signage at event
- ◇ Tee Box sponsorship (see below)
- ◇ Sponsor recognition and comments from podium at awards ceremony (5 minutes)
- ◇ Feature story in e-newsletter on sponsor's company
- ◇ Sponsor table provided for display in registration/lunch/awards area
- ◇ One month free advertising in Bottom Line newsletter (\$125 value)
- ◇ Three months free advertising banner on planochamber.org (\$500 value)
- ◇ List of event attendees
- ◇ Opportunity to include marketing material in sponsor bags

Investment: \$5,000

PLATINUM SPONSOR– Limit of 3

Sponsorship benefits include:

- ◇ Eight players for golf, lunch and awards ceremony
- ◇ Eight Super Tickets (includes raffle, mulligan, etc.)
- ◇ Logo and name to be featured predominantly on all marketing materials including:
 - ◆ Postcard/flyer
 - ◆ Registration forms
 - ◆ Chamber website
 - ◆ Chamber e-newsletter (circulation of 4,500)
- ◇ Display of sponsor signage at event
- ◇ Tee Box sponsorship (see below)
- ◇ Sponsor recognition from podium during awards ceremony
- ◇ Sponsor table provided for display in registration/lunch/awards area
- ◇ One month free advertising in Bottom Line newsletter (\$125 value)
- ◇ One month free advertising banner on planochamber.org (\$200 value)
- ◇ Opportunity to include marketing material in sponsor bags

Investment: \$2,500

GOLD SPONSOR

Sponsorship benefits include:

- ◇ Four players for golf, lunch, and awards ceremony
- ◇ One Super Ticket (includes raffle, mulligan, etc.)
- ◇ Logo and name to be featured predominantly on all marketing materials including:
 - ◆ Postcard/flyer
 - ◆ Registration forms
 - ◆ Chamber website
 - ◆ Chamber e-newsletter (circulation of 4,500)
- ◇ Tee Box sponsorship (see below)
- ◇ Sponsor recognition from podium during awards ceremony
- ◇ One month free advertising in Bottom Line newsletter (\$125 value)
- ◇ Opportunity to include marketing material in sponsor bags

Current Gold Sponsors: The Medical Center of Plano, The Shops at Willow Bend, SoloRider, CoServ, THE HEART HOSPITAL Baylor Plano, State Farm– Plano Agents, and Herb's Paint & Body

Investment: \$1,500

LUNCH SPONSOR– Exclusive

Sponsorship benefits include:

- ◇ Four players for golf, lunch, and awards ceremony
- ◇ One Super Ticket (includes raffle, mulligan, etc.)
- ◇ Logo and name to be featured predominantly on all marketing materials including:
 - ◆ Postcard/flyer
 - ◆ Registration forms
 - ◆ Chamber website
 - ◆ Chamber e-newsletter (circulation of 4,500)
- ◇ Signage during registration and lunch
- ◇ Sponsor recognition from podium during awards ceremony
- ◇ Opportunity to include marketing material in sponsor bags

Investment value TBD. The cost to become LUNCH SPONSOR for the 22nd Annual Plano Chamber Golf Tournament will depend on the number of golfers (140 estimated). This sponsorship's approximate value is estimated at \$1,200- \$1,400.

SPECIAL CONTEST SPONSOR

Choose one of the following:

(1) Closest to the Pin or (2) Longest Drive or (3) Fastest Run

Sponsor benefits include:

- ◇ Two company representatives may attend lunch and awards ceremony/dinner
- ◇ Company sign (we provide) and tent (you provide) at tee box with opportunity to network personally with each golfer
- ◇ Opportunity to promote business by including a promotional item in sponsor bags
- ◇ Sponsor to present winner at awards ceremony

Investment: \$400 (3 Available)

DRIVING RANGE SPONSOR

Sponsor benefits include:

- ◇ One company representative may attend the awards ceremony/dinner
- ◇ Company sign (we provide) and tent (you provide) at tee box with opportunity to network personally with each golfer
- ◇ Sponsor recognition from podium at awards ceremony
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

Investment: \$350 (Exclusive)

TEE BOX SPONSOR

Sponsor benefits include:

- ◇ One company representative may attend the awards ceremony/dinner
- ◇ Company sign (we provide) and tent (you provide) at tee box with opportunity to network personally with each golfer
- ◇ Sponsor recognition from podium at awards ceremony
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

Investment: \$350 (18 Available)

GREEN SPONSOR

Sponsor benefits include:

- ◇ One company representative may attend the awards ceremony/dinner
- ◇ Company signage on hole
- ◇ Sponsor recognition from podium at awards ceremony
- ◇ Opportunity to promote business by including a promotional item in sponsor bags

Investment: \$100 (18 Available)

22nd Annual Plano Chamber & Capital One Bank Golf Tournament Sponsorship Agreement

Yes! I would like to partner with the Plano Chamber of Commerce as a sponsor of the 22nd Annual Plano Chamber & Capital One Bank Golf Tournament. Please check appropriate sponsorship:

- | | |
|---------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Title Sponsor (Exclusive) \$5,000 (SOLD: Capital One Bank) | <input checked="" type="checkbox"/> Tee Box Sponsor \$350 (SOLD OUT) |
| <input type="checkbox"/> Platinum Sponsor \$2,500 | <input type="checkbox"/> Driving Range Sponsor \$350 |
| <input type="checkbox"/> Gold Sponsor \$1,500 | (Exclusive) (SOLD: Verizon) |
| <input checked="" type="checkbox"/> Lunch Sponsor (Exclusive) TBD (SOLD: Great Harvest Bread Co.) | <input type="checkbox"/> Green Sponsor \$100 |
| <input type="checkbox"/> Special Contest Sponsor \$400 | |
| <input checked="" type="checkbox"/> Closest to the Pin (SOLD: Share Plus Federal Bank) | |
| <input type="checkbox"/> Longest Drive | |
| <input checked="" type="checkbox"/> Poker Run (SOLD: Concentra) | |

****All food and beverage provided on course must be coordinated through Plano Chamber and host course.***

Sponsor Contact Information

Company Name: _____

Contact: _____ Phone: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____ Website: _____

**** All sponsors must be members in good standing at time of pledge and at time of the golf tournament. Payment is due 30 days prior to the event and can be billed accordingly.**

By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a Chamber representative prior to confirmation.

Sponsor Signature: _____ Chamber Representative: _____

Title: _____ Date: _____

Date: _____

Credit Card Authorization

Type: Visa ____ MC ____ AmEx ____ Name on Card: _____

Billing Street Address: _____ Billing Zip Code: _____

Card Number: _____ Expiration Date: _____

CWV2 Code*: _____ Amount: _____

Please invoice me.

***CWV2 Code- Visa and MasterCard** is 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number. **American Express** is 4 digits printed on the front of the card above and to the right of the raised credit card number.