

## 2011 – 2012 Networking Event Sponsorship Opportunities

The Chamber is pleased to offer the following "Event Sponsorship and Networking Opportunities for 2011-2012". We hope these events will help promote your business and help you better forecast for the coming year, as well as invest in the continued growth and success of the Chamber and our great community. For further information, please contact Katie Gimenez, Director of Networking at 972-424-7547, x224 or email: [katieg@planochamber.org](mailto:katieg@planochamber.org). (These prices are subject to change prior to the event based on costs).

Every Friday

### **Business Interchange (BI)**

**Location:** Plano Chamber Offices; **Time:** 7:30 – 9 AM

**Investment Levels:**

**\$2,000** – Annual Sponsor (**SOLD – DUNKIN DONUTS**)

**\$35** – Weekly 5-Minute Commercial Sponsor (**check for availability**)

**Benefits:**

**Annual Sponsor**

- Large banner hung at the front of the room at every BI meeting.
- Logo on front of business card handout each week & sponsor letter on front inside page
- Logo on Upcoming Events sheet each week and on Chamber website.
- One minute to speak each week at BI; get to introduce the 5 Minute sponsor each week
- Four (4) free weeks of e-news ad space.

**Weekly 5-Minute Commercial Sponsor**

- Exclusive to one company each week
- 5 minutes to present to the BI attendees

Every Quarter

### **Power Networking**

**Location:** Your Business; **Time:** 5:30 – 8:00 PM

**Sponsor Investment:** **\$350 plus food and beverage**

**Benefits:**

- Promotion to Chamber members through E-newsletter, E-blasts, Chamber website, and customized flyers
- 50-75 attendees will come to your company for the event
- A company representative will be able to speak for up to 5 minutes to the attendees

Once/Month

### **Business After Hours**

**Location:** Your Business; **Time:** 5:30 – 7:00 PM

**Sponsor Investment:** **\$500 plus food & beverage**

**Benefits:**

- Promotion to Chamber members through E-newsletter, E-blasts, Chamber website, and customized flyers
- 75-100 attendees will come to your company for the event
- A company representative will be able to speak for up to 5 minutes to the attendees

Once/Month

### **Young Plano Professionals**

**Location:** Varies; **Time:** Evenings- Time varies

**Event Information:** Members age 25-40 meet at different, fun venues to mingle, network and develop new relationships and contacts. Please refer to the Plano Chamber website for locations and times. Contact the Director of Education for additional sponsorship opportunities.

Once/Month

## **Women's Division Luncheon's**

**Location:** Gleneagles Country Club; **Time:** 11:30 – 1:00 PM

### **Sponsor Investment:**

**\$75** – Newsletter Sponsor (1/month)

**\$200** - Event Sponsor (1/month)

**Event Information:** The 2<sup>nd</sup> Wednesday of the month, approximately 60-100 women and men gather together for a wonderful buffet lunch, networking and listening to a great speaker at Gleneagles Country Club. Sponsorships available by contacting the Women's Division Committee (refer to Plano Chamber website for more information and address).

Once/Month

## **Success In Business**

**Location:** Plano Chamber Offices; **Time:** 11:30 – 1:00 PM

**Event Information:** Come enjoy a wonderful mid-day break and hear some great speakers, while enjoy your "brown bag lunch" and engaging with other great business leaders in our community, while continuing to grow your current ones. Held the 4<sup>th</sup> Wednesday of the month with approximately 50-60 Members, SIB meets at the Plano Chamber office. Contact the SIB Committee for sponsorship opportunities (refer to website for more information and address).

January, April

July, October

## **PLANO FIRST – Quarterly Luncheon Series**

**1<sup>st</sup> Quarter - 66<sup>th</sup> Annual Meeting; 2<sup>nd</sup> – 4<sup>th</sup> Quarter TBD**

**Location:** Collin College; **Time:** 11:30 AM- 1 PM

### **Investment Levels:**

**\$7,500** - Signature Sponsor (**SOLD- Texas Health Presbyterian Hospital- Plano**)

**\$1,000** - Event Sponsors

**\$420** - Table Sponsors

### **Benefits:**

- Benefits vary according to sponsorship level

May 2012

## **22nd Annual Plano Chamber Golf Tournament**

**Location:** TBD; **Time:** 1 PM Shotgun Start

### **Investment Levels:**

**\$5,000** - Title Sponsor (Exclusive)

**\$1,500** - Gold Sponsors (**SOLD- The Shops at Willow Bend, The Medical Center of Plano**)

**TBD** - Lunch Sponsor (Exclusive) - Based on number of golfers

**\$350** - Driving Range Sponsor (Exclusive)

**\$350** - Tee Box Sponsor

**\$100** - Hole Sponsors

### **Benefits:**

- Benefits vary according to sponsorship level

September 2012

## **Best of Plano**

**Location:** Marriott Plano; **Time:** VIP Reception- 6-7 PM, Dinner- 7:30 PM

### **Investment Levels:**

**\$7,500** – Signature Sponsor

**\$2,500** – City Sponsor

**\$2,500** – VIP Reception Sponsor

**\$2,000** - Award Sponsors- *ATHENA Award, Small Business Person of the Year Award, Business Executive of the Year Award, and Fred Moses Diversity Minority Business Award, Citizen of the Year Award, Community Partner Award*

**\$1,500** – Neighborhood Sponsor

**\$1,200** - Table of Ten

**TBD** - In-Kind Sponsors (Media, Photography, Floral, Décor, Trophy, Printing, Lighting, Design)

### **Benefits:**

- Benefits vary according to sponsorship level